

GRADE 10 - UNIT 10: ECOTOURISM - TEST 1

***Read the following advertisement and mark the letter A, B, C or D on your answer sheet to indicate the option that best fits each of the numbered blanks from (1) to (6).**

YOUR SUSTAINABLE ADVENTURE AWAITS

(1) _____ we welcome conscious travelers to our pristine shores, where nature's wonders await your discovery. Our magnificent (2) _____ beckons with its ancient mysteries and hidden treasures. The secluded beaches (3) _____ along crystal-clear waters offer perfect solitude for mindful travelers. Our experienced guides show traditional customs (4) _____ guests through intimate village visits. When it comes to exploring this paradise, we believe in (5) _____ the path less traveled, ensuring minimal impact on our delicate ecosystems.

We invite you (6) _____ not just a visitor but a guardian of this sacred paradise, joining our mission to preserve these natural wonders for generations to come. From sunrise yoga on pristine beaches to twilight walks through ancient forests, every moment here is designed with sustainability in mind. Let the whispers of nature guide your journey as you discover the true meaning of responsible travel. Contact us today to begin your transformative eco-adventure!

- Question 1:** A. Sustainability B. Sustainable C. Sustainably D. Sustain
Question 2: A. sanctuary tropical rainforest B. rainforest tropical sanctuary
C. rainforest sanctuary tropical D. tropical rainforest sanctuary
Question 3: A. stretching B. which stretched C. was stretched D. stretched
Question 4: A. for B. to C. with D. in
Question 5: A. taking B. making C. handing D. bringing
Question 6: A. becoming B. to become C. to becoming D. become

***Read of the following leaflet and mark the letter A, B, C or D on your answer sheet to indicate the option that best fits each of the numbered blanks from (7) to (12).**

DISCOVER & PRESERVE NATURE'S WONDERS

While some travelers seek typical beach holidays, (7) _____ yearn for extraordinary encounters with untamed wilderness and rare wildlife. (8) _____ an unforgettable journey through pristine rainforests, where ancient trees touch the clouds and mysterious creatures roam freely. The remarkable (9) _____ of these ecosystems will leave you speechless - from colorful tropical birds to elusive big cats. (10) _____ international conservation standards, our eco-friendly tours ensure minimal environmental impact while maximizing your adventure.

Our passionate (11) _____, with decades of wilderness expertise, will guide you through hidden trails and share fascinating insights about local flora and fauna. Marvel at an (12) _____ of endangered species thriving in their protected sanctuaries, from gentle orangutans to majestic elephants. Join us in our mission to protect these precious ecosystems while creating memories that will last a lifetime. Experience the raw beauty of nature and become part of our global conservation community!

- Question 7:** A. another B. other C. the others D. others
Question 8: A. Head into B. Set out on C. Go through D. Travel across
Question 9: A. biodiversity B. abundance C. wildlife D. nature
Question 10: A. In spite of B. On account of C. In accordance with D. In view of
Question 11: A. rangers B. explorers C. naturalists D. guides
Question 12: A. amount B. abundance C. multitude D. quantity

***Mark the letter A, B, C or D on your answer sheet to indicate the best arrangement of utterances or sentences to make a meaningful exchange or text in each of the following questions from (13) to (17).**

- Question 13:** a. *Jordan:* Six hours? For a 15-second video?
b. *Alex:* Hey, check out my new TikTok dance! I've been practicing for 6 hours straight!
c. *Alex:* Of course! I need it to be perfect. I already have 127 followers, and my last video got 12 likes!
A. a-b-c B. b-a-c C. b-c-a D. c-a-b
- Question 14:** a. *Emma:* Well, I'm on this new diet—I only eat purple foods grown under a full moon, harvested by left-handed farmers.
b. *Mike:* The burger comes with pickles...
c. *Mike:* They have burgers.
d. *Emma:* Oh no, I can't eat those. My wellness guru says my zodiac sign is only compatible with foods that start with the letter 'P' this month.
e. *Mike:* So what are you having?
A. e-a-c-d-b B. e-b-c-d-a C. b-a-d-e-c D. d-e-a-c-b
- Question 15:** Dear *Sam*,
a. By the way, I've finally solved the mystery of my disappearing socks. Apparently, the local squirrels have been stealing them to make tiny hammocks.
b. Remember how I told you about the mysterious humming sound coming from the old lighthouse? Well, turns out it wasn't ghost sailors—just Mr. Peterson practicing his didgeridoo at 3 AM because he read somewhere that it "aligns with the cosmic frequencies."

c. I hope this letter finds you well. Life here in Whispering Pine Village continues to be... interesting.

d. The whole village has synchronized their sleep schedule to his performances now.

e. I'm not even mad—their interior design skills are impressive. They've even color-coordinated my polka-dot socks with the autumn leaves.

Write back soon,

LK

A. d-c-b-e-a

B. a-b-c-d-e

C. c-b-d-a-e

D. b-a-d-c-e

Question 16: a. Active community participation plays a vital role. Local residents receive tourism service training and become enthusiastic environmental protectors of their natural surroundings.

b. Developing ecotourism requires a delicate balance between exploitation and protection. Tourist sites must implement strict management plans regarding visitor capacity, waste control, and local ecosystem preservation.

c. The future of ecotourism depends on establishing balanced development models that benefit the environment, communities, and tourism businesses alike.

d. To ensure economic sustainability, ecotourism projects need effective business strategies, fair profit distribution, and reinvestment in conservation efforts.

e. Ecotourism has emerged as a significant trend in the global tourism industry, meeting travelers' desires to explore nature while preserving ecological environments.

A. a-d-b-e-c

B. d-a-b-e-c

C. b-e-d-a-c

D. e-b-a-d-c

Question 17: a. Through guided nature walks, wildlife observation, and outdoor activities, visitors gain firsthand knowledge about ecosystems, biodiversity, and environmental challenges facing our planet.

b. Skilled naturalist guides and well-designed interpretive programs play crucial roles in transforming tourist experiences into meaningful learning opportunities about environmental responsibility.

c. Nature-based tourism represents a powerful tool for reconnecting people with the natural world, offering immersive experiences that foster environmental awareness and appreciation.

d. Direct encounters with nature create lasting emotional connections, inspiring visitors to become environmental stewards. These experiences often lead to increased support for conservation efforts.

e. By cultivating a deeper understanding of nature's value, nature-based tourism contributes significantly to building a global community of environmentally conscious citizens committed to preservation.

A. c-d-a-b-e

B. c-b-a-e-d

C. c-e-d-a-b

D. c-a-d-b-e

***Read the following passage about Bridging Conservation and Community Development and mark the letter A, B, C or D on your answer sheet to indicate the option that best fits each of the numbered blanks from (18) to (22).**

Ecotourism represents a transformative approach to travel that harmoniously blends environmental stewardship with community empowerment. (18) _____, many endangered ecosystems would now be thriving. Local communities that have embraced ecotourism initiatives are experiencing remarkable improvements in their quality of life while preserving their cultural heritage. The implementation of responsible tourism practices helps protect vulnerable ecosystems from degradation; moreover, (19) _____. Mass tourism often threatens local traditions and natural resources, but ecotourism promotes their preservation through mindful visitor engagement. Recognizing the vital link between environmental conservation and community welfare, (20) _____.

This sustainable approach has led to numerous success stories worldwide, from wildlife sanctuaries in Costa Rica to community-managed forests in Nepal. Modern technology and innovative practices have revolutionized how ecotourism destinations manage visitor impact and monitor wildlife populations. Local communities now utilize digital platforms to showcase their cultural heritage and natural attractions while maintaining strict conservation guidelines. Educational programs (21) _____ between human activities and ecosystem preservation. Through careful planning and local participation, ecotourism continues to demonstrate its effectiveness as a development model that simultaneously preserves biodiversity, empowers communities, and educates visitors about environmental stewardship. (22) _____, creating a ripple effect of positive change across the global tourism industry.

Question 18: A. Tourism practices which it was implemented decades ago

B. Tourism practices who were implemented decades ago

C. Having sustainable tourism practices implemented decades ago

D. Had sustainable tourism practices been implemented decades ago

Question 19: A. indigenous populations create sustainable economic opportunities for it

B. sustainable development creates indigenous populations for opportunities

C. it creates sustainable economic opportunities for indigenous populations

D. economic opportunities create sustainability for indigenous development

Question 20: A. many regions have developed comprehensive ecotourism strategies

B. many regions having developed comprehensive ecotourism strategies

C. many regions developing comprehensive ecotourism strategies

D. many regions, developed comprehensive ecotourism strategies

Question 21: A. that integrate into ecotourism experiences help visitors understand the delicate balance

B. integrated into ecotourism experiences help visitors understand the delicate balance

- C. integrates into ecotourism experiences helped visitors understand the delicate balance
- D. which integrate into ecotourism experiences help visitors understand the delicate balance

Question 22: A. The success of these initiatives has inspired governments worldwide, and they have decided to incorporate ecotourism principles into their national development strategies

B. The success of these initiatives has inspired governments worldwide to incorporate ecotourism principles into their national development strategies

C. The success of these initiatives has inspired governments worldwide to incorporate ecotourism principles, which will improve the environment significantly

D. The success of these initiatives has inspired governments worldwide, thus incorporating ecotourism principles into their national development strategies

***Read the following passage about A Path to Cultural Preservation and mark the letter A, B, C or D on your answer sheet to indicate the best answer to each of the following questions from (23) to (30).**

The integration of indigenous communities into ecotourism initiatives represents a transformative approach to cultural preservation in the modern era. This symbiotic relationship, which emerged in the late 20th century, has garnered significant attention from anthropologists and sustainable development experts alike. Indigenous communities, with their profound understanding of local ecosystems and traditional practices, are uniquely positioned to offer authentic cultural experiences while maintaining their ancestral heritage through sustainable tourism ventures.

The implementation of indigenous-led ecotourism projects has yielded numerous advantages for local communities. These initiatives not only generate substantial revenue streams but also foster cultural pride and environmental stewardship. Through such programs, indigenous peoples can showcase their traditional customs, artistic expressions, and ecological knowledge to visitors, thereby ensuring the transmission of cultural practices to future generations. This economic empowerment has enabled many communities to resist the allure of environmentally destructive activities and instead focus on conservation-oriented enterprises.

Nevertheless, the development of indigenous ecotourism faces considerable challenges that require careful navigation. The commodification of cultural experiences must be balanced against the need to maintain authenticity and prevent exploitation. Some communities have encountered difficulties in managing the influx of tourists while preserving their traditional way of life. Additionally, the distribution of benefits within communities can sometimes create social tensions, necessitating transparent governance structures and equitable profit-sharing mechanisms.

As we cast our gaze forward, the future of indigenous ecotourism shines bright, though its success demands meticulous planning and adaptability. Evidence from thriving initiatives worldwide demonstrates how these ventures, when skillfully managed, can become catalysts for both economic growth and cultural vitality. The key to sustainability lies in maintaining harmony between market demands and cultural authenticity, ensuring tourism activities remain rooted in community values and environmental stewardship.

Question 23: Which of the following is **NOT** mentioned as a benefit of indigenous ecotourism?

- A. Generation of revenue for local communities
- B. Improved access to healthcare services
- C. Preservation of traditional cultural practices
- D. Environmental conservation and stewardship

Question 24: The word "garnered" in paragraph 1 is **OPPOSITE** in meaning to_____.

- A. repelled
- B. attracted
- C. maintained
- D. gathered

Question 25: The word "destructive" in paragraph 2 could be best replaced by_____.

- A. productive
- B. beneficial
- C. damaging
- D. constructive

Question 26: The word "their" in paragraph 3 refers to_____.

- A. the tourists
- B. the anthropologists
- C. the communities
- D. the experts

Question 27: Which of the following best paraphrases the underlined sentence in paragraph 4?

A. Indigenous ecotourism will automatically thrive in coming years through natural progression without requiring significant organizational changes or strategic planning.

B. While indigenous ecotourism shows great promise for the future, achieving this potential will require careful strategic planning and the ability to adapt.

C. The development of indigenous ecotourism faces numerous challenges ahead that may prevent its success despite current efforts at careful organization.

D. Indigenous ecotourism requires extensive planning and adaptability in the present moment, though its future prospects remain uncertain and concerning.

Question 28: Which of the following is **TRUE** according to the passage?

A. Indigenous communities have completely solved all challenges related to tourism management through traditional knowledge and advanced planning systems.

B. Indigenous ecotourism initiatives have eliminated the need for environmental conservation efforts by providing alternative economic opportunities.

C. Modern technology and external management systems have replaced traditional practices in successful indigenous tourism ventures worldwide.

D. The distribution of tourism benefits within indigenous communities requires transparent governance structures and equitable profit-sharing mechanisms.

Question 29: In which paragraph does the writer mention the multiple positive impacts of indigenous ecotourism?

- A. Paragraph 3 B. Paragraph 1 C. Paragraph 4 D. Paragraph 2

Question 30: In which paragraph does the writer mention the balance between commercial success and cultural preservation? A. Paragraph 3 B. Paragraph 4 C. Paragraph 2 D. Paragraph 1

***Read the following passage about the The Economic Impact of Sustainable Tourism on Local Communities and mark the letter A, B, C or D on your answer sheet to indicate the best answer to each of the following questions from (31) to (40).**

In the era of digital transformation, sustainable tourism is taking **giant strides**, leveraging cutting-edge technologies to revolutionize local economic development. Modern sustainable tourism transcends traditional approaches by incorporating artificial intelligence, blockchain technology, and smart infrastructure to create an ecosystem where visitor experiences seamlessly integrate with community welfare. This technological renaissance in tourism has opened unprecedented opportunities for local communities to participate in the global digital economy while preserving **their** unique heritage.

[I] The economic architecture of contemporary sustainable tourism operates through innovative mechanisms that enhance community participation and benefit distribution. [II] Smart contracts powered by blockchain technology ensure transparent revenue sharing among community stakeholders, while digital marketplaces enable local artisans to reach global audiences directly. [III] The implementation of AI-driven visitor management systems helps communities optimize tourist flows and maximize economic benefits while preventing over-tourism. [IV]

Despite its transformative potential, the integration of advanced technologies in sustainable tourism presents unique challenges for local communities. The initial investment in smart infrastructure and digital platforms can be substantial, requiring careful financial planning and external partnerships. Communities must also address the digital skills gap among residents while ensuring that technological advancement doesn't **overshadow** authentic cultural experiences. Moreover, the implementation of automated systems must be balanced with maintaining meaningful human interactions that tourists seek.

In the emerging landscape, sustainable tourism is charting new frontiers in community economic development.

The convergence of advanced immersive technologies with physical experiences is unlocking unprecedented revenue opportunities for local communities. AI-powered adaptive systems will enable communities to proactively shape and respond to tourism patterns, while interconnected smart sensor networks facilitate environmental sustainability monitoring and management. This technology-driven tourism model promises to forge resilient local economies while safeguarding cultural and natural heritage for generations to come.

Question 31: The phrase "**giant strides**" in paragraph 1 could be best replaced by_____.

- A. pushing through B. breaking through C. forging ahead D. carrying on

Question 32: The word "**their**" in paragraph 1 refers to_____.

- A. local communities B. opportunities C. technologies D. visitor experiences

Question 33: Which of the following is **NOT** mentioned as a benefit of modern sustainable tourism?

- A. Reduced seasonal tourism fluctuations B. Creation of new job categories
C. Transparent revenue sharing D. Environmental sustainability monitoring

Question 34: Where in paragraph 2 does the following sentence best fit? "**These technological solutions have created new categories of employment, from digital experience designers to sustainable tourism data analysts.**"

- A. [I] B. [II] C. [III] D. [IV]

Question 35: Which of the following best summarises paragraph 3?

- A. Digital platforms create opportunities for tourism growth while communities struggle with implementing new technological infrastructure.
B. Technology integration requires substantial investments and skills development while maintaining authentic cultural experiences and human interactions.
C. Modern tourism faces challenges in balancing traditional practices with digital advancement through community-based solutions.
D. Smart infrastructure development demands careful planning while focusing on preserving local heritage and tourist satisfaction.

Question 36: The word "**overshadow**" in paragraph 3 is **OPPOSITE** in meaning to_____.

- A. complement B. undermine C. diminish D. obscure

Question 37: Which of the following best paraphrases **the underlined sentence** in paragraph 4?

- A. Sustainable tourism is pioneering innovative approaches to advance local community economic growth.
B. Modern tourism practices are transforming traditional methods of regional economic planning.
C. Digital technologies are reshaping how communities participate in tourism development today.
D. New tourism models are implementing strategic changes for sustainable economic benefits.

Question 38: Which of the following is **TRUE** according to the passage?

- A. Digital platforms eliminate the need for human interaction between tourists and local communities.

B. Blockchain technology ensures transparent revenue sharing between community stakeholders through smart contracts.

C. Advanced technologies automatically solve all challenges related to sustainable tourism development.

D. Smart infrastructure investments guarantee immediate economic benefits for participating local communities.

Question 39: Which of the following can be inferred from the passage?

A. Traditional tourism practices will completely disappear within the next generation.

B. Smart infrastructure investments will eliminate all cultural authenticity concerns.

C. Local communities must abandon heritage preservation to embrace digital tourism.

D. Digital literacy will become essential for communities dependent on tourism revenue.

Question 40: Which of the following best summarises the passage?

A. Digital platforms and artificial intelligence systems revolutionize tourism management through automated processes and data analysis.

B. Local communities face significant challenges in adopting new technologies while maintaining traditional tourism practices.

C. Modern technology transforms sustainable tourism by creating economic opportunities while preserving cultural heritage and addressing implementation challenges.

D. Smart infrastructure and blockchain technology enable transparent revenue sharing and improved visitor management in tourism.

- THE END -
