

Social Media Vocabulary Test

Part A. Choose the correct answer.

1. A system used by social media to decide what posts users see is called an _____.
A. platform
B. algorithm
C. caption
D. filter
2. When a post gets many likes, comments, and shares, it has high _____.
A. privacy
B. analytics
C. engagement
D. feed
3. A person who affects people's opinions online and often promotes products is an _____.
A. influencer
B. subscriber
C. follower
D. moderator
4. When a video spreads very quickly online, we say it went _____.
A. trending
B. viral
C. shared
D. popular
5. The symbol **#travel** is an example of a _____.
A. caption
B. hashtag
C. DM
D. profile

6. A person who subscribes to your account and regularly receives your content is a _____.
A. influencer
B. subscriber
C. troll
D. creator
7. A person who chooses to see your updates on social media is a _____.
A. follower
B. influencer
C. moderator
D. analyst
8. A live video broadcast on the internet is called a _____.
A. platform
B. livestream
C. filter
D. notification
9. Photos, videos, and posts shared online are called _____.
A. feeds
B. captions
C. content
D. analytics
10. A topic that is very popular online right now is _____.
A. trending
B. viral
C. famous
D. shared

Part B. Complete the sentence with the correct word.

11. TikTok, Instagram, and Facebook are examples of social media _____.
12. When you write a message under someone's post, you _____ on it.
13. When you repost something so others can see it, you _____ the post.
14. If you mention someone in a photo or post, you _____ them.
15. The right to keep personal information safe online is called _____.
16. A user's personal page with photos and information is their _____.
17. The list of posts you see when you open an app is called your _____.
18. An alert that tells you someone liked or commented on your post is a _____.
19. A private message sent on social media is called a _____.
20. When creators earn money from their online videos, they _____ their content.

Part C. Match the definition to the correct word.

Write the **correct vocabulary word**.

21. Data that shows performance and audience behavior → _____
22. A person who posts harmful or provocative comments online → _____
23. Text written below a photo or video → _____
24. A tool that changes the appearance of a photo → _____
25. To interact actively with an audience or content → _____