



**LEARNING ACTIVITY SHEET #1**  
**Impact of Media and Information to Individual and Society**

**NAME:** \_\_\_\_\_ **DATE:** \_\_\_\_\_ **SCORE:** \_\_\_\_\_

**Introduction:**

In this activity, you will explore the complex and multifaceted impact of media and information on individuals and society. You will examine the ways in which media shapes our identities, relationships, and communities, and discuss the implications of media consumption on our mental and emotional well-being. You will also analyze the role of media in shaping public opinion, influencing political decision-making, and promoting social change. By examining the intersection of media, information, and society, we hope to gain a deeper understanding of the complex dynamics at play and the ways in which we can harness the power of media to create positive change in our lives and in the world around us.

**Instruction:**

Categorize the phrases below to what impact the media and information brought to an **individual**.

<i>Social relationships</i>	<i>Personalized learning</i>	<i>Leisure activities</i>
<i>Career development</i>	<i>Networking</i>	<i>Critical thinking and media literacy</i>
<i>Influence on values and beliefs</i>	<i>Reputation management</i>	<i>Lifelong learning</i>
<i>Access to information</i>	<i>Mental health</i>	<i>Collaboration and engagement</i>

**PERSONAL ASPECT**

**PROFESSIONAL ASPECT**

**EDUCATIONAL ASPECT**

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Categorize the phrases below to what impact the media and information brought to **society**.

<i>Information dissemination</i>	<i>Cultural preservation</i>	<i>Political participation</i>
<i>Accountability and transparency</i>	<i>Economic growth</i>	<i>Social mobilization</i>
<i>Job creation</i>	<i>Advertising and marketing</i>	<i>Education and awareness</i>
<i>Social cohesion</i>	<i>Public opinion shaping</i>	<i>Digital economy</i>

**ECONOMIC SECTOR**

**POLITICAL SECTOR**

**SOCIAL SECTOR**

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____