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Task 1

- You are going to read an article about a new business.
- Some words are missing from the text.
- Use the words in brackets to form the words that fit in the gaps (1-9).
- Then write the appropriate form of these words on the lines after the text.
- There might be cases when you do not have to change the word in brackets.
- Use only one word for each gap.
- There is an example (0) at the beginning.



BOSTON SNOW BUSINESS

What is crazier than a guy in snowbound Massachusetts boxing up the (0) _____ (*powder*) white stuff and offering it for (1) _____ (*sell*) online?

A man in (2) _____ (*suburb*) Boston is selling snow online to customers in warmer states. For \$89, (3) _____ (*invent*) entrepreneur Kyle Waring will ship you 6 pounds of Boston-area snow in an insulated Styrofoam box – enough for 10 to 15 snowballs, he says. And people are actually buying it. His social media (4) _____ (*count*) claim to have filled more than 133 orders for snow – more than 30 on Tuesday alone, his busiest day yet.

With more than 45 total inches, Boston has set a record this winter for the (5) _____ (*snow*) month in its history. Most (6) _____ (*reside*) see the huge piles of snow as a nuisance, but Waring saw an opportunity.

It all started a few weeks ago, when Waring and his wife were shoveling deep snow from their yard in Manchester-by-the-Sea, a (7) _____ (*coast*) suburb north of Boston. He joked about (8) _____ (*ship*) the stuff to friends and family in warmer states, and an idea was born.

Whether Waring can sustain his popular venture into the spring remains to be seen. But he has no (9) _____ (*short*) of product. “At this rate, it’s going to be July before the snow melts,” he told Boston.com.

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Task 2

- You are going to read an article about the success of the French baguette. Some words are missing from the text.
- Choose the most appropriate answer from the options (A-D) for each gap (10-17) in the text.
- Write the letter of the appropriate answer in the white box. There is one example (0) at the beginning.



FRENCH BAGUETTE GETS UNESCO HERITAGE STATUS

There are few things (0) _____ uniquely French than the humble baguette. (10) _____, the baguette has been in decline in recent years, as traditional bakeries struggle against the rise of large supermarkets and the increasing popularity of sourdough.

But now (11) _____ to celebrate, as UNESCO adds the baguette to its cultural heritage list. The body announced that it (12) _____ "the special know-how and culture of baguette bread" to its list of 600 other items, joining things like traditional tea making in China and a Korean mask dance – both also included for the first time in 2022.

Its inclusion "celebrates the French way of life," UNESCO chief Audrey Asoulay said, adding: "The baguette is a daily ritual, a structuring element of the meal, (13) _____ to sharing and joy."

The exact origin of the baguette is not known. Some suggest the bread was ordered by Napoleon because it would be easier for soldiers to carry, (14) _____ others suggest it came along later – an easy bread for workers to tear and share without the need of a knife in Paris. Others still credit an Austrian baker in the 1830s for its shape.

(15) _____, the baguette as we know it today was only officially named just over 100 years ago, in 1920. It was then that strict rules about what classed as a baguette were put in place – standardised at 80cm and 250g. It even had a fixed price until 1986.

By the middle of the 20th century, the baguette had won over the country. (16) _____ the fact that since 1970 400 artisanal bakeries have closed down each year, the baguette remains key to French identity. Parisian baker Priscilla Hayertz acknowledged to AFP that it was "a basic product" but one "that affects all socio-cultural categories, (17) _____ you're rich or poor... it doesn't matter, everyone eats baguettes."

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Task 3

- You are going to read an article about an American musician. Some words are missing from the text.
- Your task is to write the missing words on the dotted lines (18-26) after the text.
- Use only one word in each gap.
- There is an example (0) at the beginning.



THE ROCKIN' GRANNY

Somewhere in between Willie Nelson and Jimi Hendrix (0) _____ Cordell Jackson, an American musician thought to be the first woman (18) _____ produce, engineer and promote music on her own rock and roll music label. She was making music very (19) _____ to the star band Velvet Underground before the world was even introduced (20) _____ rock & roll. The Mississippi-born, ballgown-wearing guitarist played with more energy (21) _____ any Indie band today, and during live performances, Cordell would strum on her guitar (22) _____ fast that she would often break her guitar picks. At the height of her career, she appeared on MTV news and became known as “rock-and-roll granny”.

Jackson started playing the guitar at the age of 12. She began writing her own songs in her 20s after moving to Memphis, the later capital of rock & roll. “They did (23) _____ have a name for “rock & roll” then, Cordell (24) _____ MTV news in 1989. “I just always played it fast”.

In the 1960s and '70s, she worked with local artists and soon became something (25) _____ an icon on the Memphis music scene. She drove a yellow car and lived in a yellow house. Her first music video, (26) _____ helped her gain nationwide fame, was filmed at that very house.

Jackson’s Moon Records label was the oldest continuously operating label in Memphis at the time of her death in 2004.

