

Прочитайте текст. Из каждой строки (B9–B18) выпишите ОДНО лишнее слово.

- B9.** The world of advertising is changing. Lots previous generations liked clever adverts
B10. which were made them laugh. Today's 15–24 year olds don't want to spend time working
B11. out what do adverts mean. They want less complicated adverts than their parents did
B12. So adverts are now shorter enough with only one or two scenes. Posters are bigger than
B13. they used to be and their messages ore more clearer. Teens think that an advertised
B14. product is better than each other products because the company has money to spend
B15. them on advertising. Using famous people in adverts is very popular because a lot
B16. of young people really believe that the stars use the products what they advertise.
B17. Adverts change more frequently such as well. Nowadays, one successful advert
B18. has used for a year is not enough – new ones are produced every few months.