

Advertising

I can predict what I'm going to hear.

Complete the video game review with the words and phrases below. Use each word or phrase only once.

a few a little any how many how much
many much some



I really enjoyed this game. The aim is to build a city, but there are a lot of problems to solve along the way.

¹ _____ houses, hotels, roads and factories can you build? ² _____ money and energy do you need to build them? Players use money called 'megabucks'. You start with just ³ _____ megabucks, so you must spend them carefully. It's difficult to build a city on your own, so ⁴ _____ players work together. For example, if you have only got ⁵ _____ energy, you can borrow or buy ⁶ _____ electricity from a neighbour. But selfish and greedy players don't make ⁷ _____ friends. If they haven't got ⁸ _____ money or energy, no one helps them and they can't finish their city. So it's best to be friendly to the other players!



1 Match slogans 1–6 with types of product A–F.

1 What's in your wallet?

2 BEAUTIFUL KIT FOR THE BEAUTIFUL GAME

3 Get in.

Get happy.

4 GET BACK THE LIPS YOU WERE BORN WITH.

5 The lighter way to enjoy chocolate.

6 Eat fresh.

- A sports clothes
 B cosmetics
 C credit cards
 D cars
 E sweets
 F fast food


3  1.10 Now listen to the adverts and write the products.

- Advert 1 is for _____
 Advert 2 is for _____
 Advert 3 is for _____
 Advert 4 is for _____

5 You are going to hear four dialogues. Read sentences A–E and match each one to a phrase (1–5) you are likely to hear. Use the underlined words to help you.

- A The speakers start by agreeing, but then disagree.
 B One speaker is complaining about something he bought.
 C One speaker is trying to persuade someone to go out for the evening.
 D One speaker is giving directions to the nearest cinema.
 E One speaker is narrating an amusing event that happened.

- 1 Go straight on at the...
 2 I really think you should...
 3 I don't think you're right about...
 4 It's just not good enough...
 5 A few moments later, ...

6  1.11 Now listen and match the four dialogues with sentences A–E in exercise 5. There is one extra sentence.

- Dialogue 1: sentence _____
 Dialogue 2: sentence _____
 Dialogue 3: sentence _____
 Dialogue 4: sentence _____