

Vocabulary - Adjectives for Travel Ads & Hook Questions

Complete the table below.

# of Syllables	Noun	Adjective	Comparative	Superlative
	adventure			
	memory			
	excitement			
	beauty			
	phenomena			

Hook Questions to excite your readers:

Are you **looking for** + NOUN ?

Do you want **to have a/an** + ADJECTIVE time?

Do you want **to have a more** + COMPARATIVE + travel experience?

Do you want **to have the most** + SUPERLATIVE time of your life?

Choose the correct word for the each hook question.

1a. Are you looking for _____?

1b. Are you looking for _____?

2a. Do you want to have an _____ vacation?

2b. Do you want to have a _____ vacation?

3a. Do you want to have a more _____ travel experience?

3b. Do you want to have a more _____ travel experience?

4a. Do you want to have the most _____ trip of your life?

4b. Do you want to have the most _____ trip of your life?

4c. Do you want to have the most _____ trip of your life?

5. Are you looking _____ an adventure?

6. Do you want to _____ an exciting vacation?

7. Do you want to have a _____ phenomenal vacation?

8. Do you want to have the _____ memorable trip of your life?