

III READING

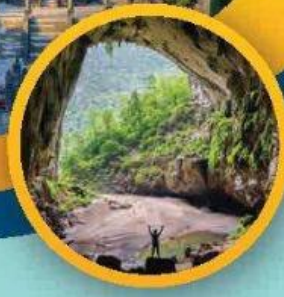
Teenagers' ideas for preserving heritage

1 Work in pairs. Ask and answer the question.

Why is it important to protect our heritage?

2 Read the article and circle the correct meanings of the highlighted words and phrase.

PRESERVING OUR HERITAGE: IDEAS FROM TEENAGERS



To encourage young people to learn about and **appreciate** our cultural heritage, we organised an ideas competition. We invited students from across the country to send us their ideas for protecting and promoting our heritage. We have received many interesting entries. Below are the winners.

A. _____

The idea of promoting heritage sites through social media came from a group of 11th grade students. They suggested using social media activities, such as photo competitions, to encourage young people to learn about our heritage sites and local traditions on important festivals. They also suggested creating **trending** topics or challenges on social media. For example, a postcard challenge will invite people to create and share unusual and exciting postcards about the heritage sites that they have visited.

B. _____

Two 10th grade students suggested forming historical societies or local groups who have a keen interest in their history and heritage. These groups will provide information about local heritage sites, organise special events to celebrate local festivals, and invite young people to discuss issues related to preserving the heritage. This way, they will be able to **give voice to** suggestions and solutions to problems they care about. They will feel that their voices are heard, and they can contribute to society.

C. _____

To preserve heritage, such as traditional music and stories, a group of secondary school students **proposed** setting up folk clubs. The clubs will hold events for young people to experience and learn about traditional performing arts. The artists will not only perform, but also introduce their arts and talk about how students can help promote folk culture. The clubs will organise training for students who want to learn folk songs, a traditional musical instrument, or folk dancing.

1. appreciate

- A. to recognise the good qualities of something
- B. to realise that something is dangerous
- C. to discuss a new idea

3. give voice to

- A. to take action about something
- B. to listen to someone's advice
- C. to express opinions about something

2. trending

- A. being discussed a lot on social media
- B. being forgotten by the public
- C. creating and sharing information

4. proposed

- A. asked someone for information
- B. suggested something as a plan or course of action
- C. invited guests for an event

3 Read the article again. Match the following headings (1–4) with the appropriate paragraphs (A–C). There is ONE extra heading.

1. Organising photo competitions of performing artists
2. Promoting and developing the folk arts
3. Making use of social media to promote heritage
4. Opportunities to learn about heritage and be involved in problem-solving

4 Read the article again and decide which paragraph includes the following information.

	Paragraph
1. Creating popular topics on the Internet such as sharing postcards	A
2. Raising awareness of preserving our heritage through discussions	
3. Organising photo competitions on social media	
4. Setting up local historical societies to organise festivals and other events	
5. Inviting artists to perform and teach folk singing, dancing, and music	

5 Work in pairs. Discuss the following questions.

Which of the ideas in the text do you like most? How will it help preserve heritage?

IV SPEAKING

Preserving cultural heritage

1 Work in pairs. Match the ways to preserve our heritage with the reasons for doing so.

Ways	Reasons
1 Learning about cultural heritage at school	a Spreading information to more people quickly
2 Promoting cultural heritage on social media	b Helping students understand the value of cultural heritage
3 Organising competitions to find good ideas for preserving our heritage	c Making cultural heritage more widely known to people around the world
4 Introducing cultural heritage to foreign visitors through tourism activities	d Encouraging people to get more involved

2 Complete the conversation with the words and phrase in the box. Then practise it in pairs.

Nam: What do you think is the best way to preserve cultural heritage?

Anna: (1) _____. The best way to preserve it is to raise people's awareness of its importance.

Nam: (2) _____. We can set up school jobs for students to learn about forms of cultural heritage, such as folk music, singing, or dancing.

Anna: (3) _____, our classmates will show no interest in such clubs.

Nam: (4) _____? Why do you think so?

Anna: Traditional arts are not fashionable. There are so many other exciting things for us to do.

Nam: That's why it's important to make such clubs more interesting for teenagers.

- A. Well
- B. Right
- C. Really
- D. Let me think