

SECTION A – VOCABULARY (10 points)

Choose the correct answer A, B, C, or D.

1. Something that is **made to be sold** is called a:
A. logo
B. wrapper
C. product
D. sensation
2. A person you work with at your job is your:
A. colleague
B. enthusiast
C. daredevil
D. target
3. The word **bossy** means:
A. someone who is very excited
B. always telling other people what to do
C. a planned public occasion
D. a goal you work towards
4. A **manufacturer** is a:
A. person who buys goods
B. business that makes a large amount of something
C. small vehicle used for racing
D. symbol used by companies
5. The word **luxury** describes something:
A. cheap and low quality
B. dangerous and exciting

- C. expensive and high quality
 - D. small and motorised
6. A **virtual** world is:
- A. real and physical
 - B. made to appear real by a computer
 - C. created by a manufacturer
 - D. a public event
7. An **abbreviation** is:
- A. a short form of a word
 - B. an urgent message
 - C. a person who loves a hobby
 - D. a type of media
8. A **service** is something:
- A. done for others for money
 - B. that causes great excitement
 - C. that is used for wrapping food
 - D. that you keep as a personal item
9. **Launch** means:
- A. to stop selling a product
 - B. to make something cheaper
 - C. to release a new product to the market
 - D. to change your style
10. A **budget** is:
- A. a mixture of ingredients
 - B. a plan for money you earn and spend
 - C. a symbol of a company
 - D. a short text message (SMS)

SECTION B – READING (10 points)

Read the text and answer the questions.

TEXT

SeaWorld Wonders

SeaWorld Wonders is a new attraction that teaches visitors all about life under the ocean. The park uses modern technology to create virtual underwater worlds where people can explore without harming real sea creatures.

The purpose of SeaWorld Wonders is to **educate**, **protect**, and **inspire**. First, the park wants to make people understand why ocean animals are important. Next, it hopes to protect these animals by showing visitors how pollution damages their homes. Finally, the park aims to inspire people to take action and keep the oceans clean for future generations.

Visitors can enjoy exciting shows, realistic simulations, and interactive events. Families, students, and ocean lovers will find something they enjoy at SeaWorld Wonders.

A. True / False (3 points)

Write **T** or **F**.

1. SeaWorld Wonders lets people see real sea animals.

2. One goal of the park is to inspire people to help protect the ocean.
 3. The park uses technology to keep visitors away from dangerous animals.
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B. Multiple choice (4 points)

4. What is the **purpose** of SeaWorld Wonders?
 - A. To entertain only
 - B. To educate, protect, and inspire
 - C. To sell ocean products
 - D. To teach people how to swim
5. Who is the **target audience** of SeaWorld Wonders?
 - A. Only tourists
 - B. Only young children
 - C. Families, students, and ocean lovers
 - D. People who work in the ocean
6. Which word in the text is a synonym for **goal**?
 - A. action
 - B. home
 - C. inspire
 - D. purpose
7. According to the text, pollution:
 - A. helps ocean animals
 - B. damages ocean animals' homes
 - C. creates virtual worlds
 - D. is not mentioned

C. Synonym (3 points)

Give **one word** from the text that means:

8. **teach or give knowledge** → _____

9. **future people** → _____

10. **things people can do** → _____

SECTION C – WRITING (10 points)

Write a persuasive paragraph (6–8 sentences) to advertise this product:

“A NEW TYPE OF SCHOOL BACKPACK”

Your paragraph **must**:

- ✓ Use at least **3 PEPSI persuasive techniques** (personal pronouns, imperatives, superlatives, emotive language, positive language).
- ✓ Describe the backpack’s features and why people should buy it.
- ✓ Stay on topic.
- ✓ Use correct spelling & punctuation.