

MARKETING

I. Write the meaning, word form, and make one example for each word

1. Currently
2. Market
3. Fad
4. Inspiration
5. Competition
6. Persuasion
7. Productive
8. Consume
9. Attract
10. Convince
11. Compare
12. Satisfaction

II. Listen and fill in the blanks.

1. Our class is _____ working on a project about advertising.
2. The new phone quickly became a popular _____ among teenagers.
3. Good advertising can _____ customers to try a new product.
4. She used strong _____ to get her friend to join the club.
5. Before buying something, it is smart to _____ prices at different shops.
6. Hard work usually leads to a very _____ day.
7. Many people _____ too much fast food without thinking.
8. His travel photos were a big _____ for my holiday plans.
9. The two stores are in close _____ with each other.
10. The teacher tried to _____ the students to believe in themselves.
11. Finishing the project on time gave the team a lot of _____.
12. The _____ for local fruits is growing as people become more health-conscious.