

LEVEL 5 LESSON 3.2

Name: _____

Course: _____

Date: _____

Participations: _____

READING

A) Answer the following questions according to the Reading:

Questions (choose the best option)

Reading for gist

1) WHICH STATEMENT BEST SUMMARIZES THE MAIN IDEA OF THE TEXT?

- A) All cafés are identical and have the same prices
- B) A particular café uses a “pay what you want” approach.
- C) The café uses fixed prices and never animates customers to pay more
- D) Coffee at this café is always cheaper than elsewhere

2 WHAT KIND OF COFFEE CAN YOU GET THERE ?

- A) Only the cheapest coffee
- B) A coffee with a free topping
- C) a delicious coffee at cheap price
- D) an expensive special coffee

3 HOW MUCH DO TRADITIONAL CAFES CHARGE FOR THE COFFEE?

- A) A fixed price and taxes.
- B) Nothing for a cup
- C) It varies; some are cheaper, some more expensive
- D) Only one price all you can drink

4 WHAT ASPECTS CAN MAKE A CUP OF COFFEE MORE EXPENSIVE?

- A) The weather and the day of the week
- B) The café’s own costs, atmosphere, view, and Wi-Fi
- C) The color of the cups.
- D) The online music played in the café

5 HOW MUCH DO YOU HAVE TO PAY IN THIS PARTICULAR CAFÉ?

- A) A fixed standard price for all you can drink
- B) Coffee is free but you have to pay the parking
- C) People pay what they want but there is a suggested price
- D) two pennies for extras

6 WHY DO PEOPLE PAY MORE THAN IT IS RECOMMENDED?

- A) Because they are forced by staff
- B) Because they trust the quality and feel they are part of the business
- C) Because they have a rule to pay more than it is suggested
- D) Because the café has no suggested prices and customers pay what they think is ok.

3.2 VOCABULARY

B) Work individually. Match the columns to complete the sentences.

7 You should take advantage _____	a. in the success of a business.
8 Location plays an important role _____	b. for something you want to buy.
9 It's a good idea to invest _____	c. on good reviews to have more sales
10 Businesses rely _____	d. in a business opportunity.
11 Customers pay a fair price _____	e. of every business opportunity.
12 At some stores, you can suggest a price _____	f. for the service when they get satisfied.

3.2 GRAMMAR

C) Select the correct answer

13. This book is terrible. It is _____ book I have ever read.

- a) by far the most
- b) by far the worst
- c) much worse than

14. This cake is good, but it's _____ the one you made last week. That was delicious!

- a) a whole lot better than
- b) nowhere near as good as
- c) almost as better as

15. Oh no, look at the time! I stayed _____ I intended to.

- a) much later than
- b) nearly as later as
- c) a bit short than

16. That dress is very expensive. It's _____ I want to spend.

- a) by far the most
- b) a whole lot more than
- c) not nearly as much as

D) Complete the paragraphs with the words below.

Maria Helena and Cristina are both Spanish and they now live in Brazil. Cristina has lived here **a bit longer than** Maria Helena because she moved here six months earlier. They both like Brazil, but I think Cristina likes it 17 _____ Maria Helena because she always seems happier. Also, Cristina is 18 _____ Maria Helena at speaking in Portuguese because Cristina learned it in school and she has a certification. Cristina's pronunciation is 19 _____ her family's because they all travel a lot to Brazil. Cristina is 20 _____ language learner I've ever met! She can speak 5 languages.

17

- a) by far the most
- b) a whole lot more than
- c) almost more than

18

- a) Almost better than
- b) nearly as better as
- c) much better than

19

- a) almost as better as
- b) by far the most
- c) nearly as good as

20

- a) a little best than
- b) by far the best
- c) a little better than