## Frisby and Colombian Identity

Frisby is _____ Colombian fast-food brand that was founded _____ 1977.
It _____ as a small restaurant in Pereira and quickly became _____ symbol of local identity.
Today, Frisby has restaurants _____ many Colombian cities, and people visit them _____ they want to share meals with family and friends. Compared _____other fast-food chains, Frisby is _____ in terms of flavor and tradition, and many customers say it is _____ choice for fried chicken.
In addition, Frisby promotes values of inclusion and respect. Its campaigns are focused _____ social responsibility, and they encourage people _____ reflect on diversity and equality. This makes Frisby not only _____ business _____ cultural symbol that represents Colombian pride.

**Text made by Andrés Palacios Guayara**

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