

Questions 21–26

Choose the correct answer.

RESEARCH PROJECT

21 How did John choose the topic of his research project?

He thought the information would be useful for town planning.

He has a special interest in the use of public services.

He read about a similar study which had been done earlier.

22 During his research, John is expecting to find that

The use of public services has altered very little.

A group of people has changed its habits.

The most frequently used facility is the library.

23 What is the problem with using official records?

They may be lacking in detail.

They may not be readily available.

They may be difficult to analyse.

24 What does the tutor think about John using a questionnaire to get information?

He needs to do a course in questionnaire design first.

He should use this method instead of looking at public records.

He will find the practice he gets useful the following year.

25 Which new variable does John agree to add to his investigation?

occupation

income group

qualifications

26 How many questionnaires will John distribute?

- the same number as in the previous study
- a greater number than he needs for analysis
- the number recommended in the project guidelines

Questions 27–28

Choose TWO correct answers.

27-28 Which TWO strategies will John use to encourage people to fill out his questionnaire?

- using simple language
- delivering the questionnaires in person
- making the questionnaires anonymous
- providing return envelopes
- trialing the questionnaire on friends

Questions 29–30

Choose TWO correct answers.

29-30 Which TWO pieces of advice does the tutor give John about his questionnaire?

- There should be a mixture of question types.
- Some questions should elicit personal information.
- There should be an introduction to explain the survey's purpose.
- A telephone number should be provided for queries.
- The questions should only take a few minutes to answer.