

Practice. Worksheet 3

Listen and complete the text with the words in the box:

Monitor	Practice	Focus	Define	Wrap up	Create	Write down
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How to Prepare a Winning Business Pitch

First, _____ clearly the core idea of your business or product. Make sure it's clear and easy to understand.

Then, _____ a list of the key benefits your product offers to customers.

Next, _____ a presentation that includes visuals to help explain your business, like charts or graphs showing market growth.

After that, _____ on how your business stands out from competitors and why your solution is better.

Before the pitch, _____ your presentation several times to ensure smooth delivery and timing.

During the pitch, _____ your tone and body language to make sure you are confident and engaging.

Finally, _____ the pitch by answering any questions the audience might have.