

Global Business Success

Source: www.esl-lab.com

Listen and choose the correct option.

1. What was the purpose of the meeting at Solemates headquarters?
 - a) To launch a new line of shoes
 - b) To discuss strategies for penetrating the global market
 - c) To plan a company retreat
 - d) To celebrate the company's success
2. Who proposed the idea of making shoes specifically designed for penguins?
 - a) The CEO
 - b) One of the executives
 - c) A low-level manager
 - d) The marketing team
3. How did the executives react to Jim's idea at first?
 - a) They were excited
 - b) They thought it was brilliant.
 - c) They laughed.
 - d) They asked him several questions.
4. Why did the CEO try to steer the meeting back to its original purpose?
 - a) He didn't like Jim's idea.
 - b) He was worried they were wasting time.
 - c) He wanted to discuss something else.
 - d) He wanted to end the meeting early.
5. What did the executives discuss after the humorous interruption?
 - a) Strategies for the international market
 - b) The importance of customized shoes for people
 - c) Creating shoes for animals
 - d) Ways of increasing profits and reducing costs
6. What was the conclusion of the meeting?
 - a) They decided to create a line of shoes for penguins and polar bears.
 - b) They agreed to focus on designing specialized shoes for people.
 - c) They laughed at Jim's idea and ended the meeting.
 - d) They decided to hire additional consultants.