



Questions 1-5

Complete the table below.

Write **NO MORE THAN THREE WORDS** for each answer.

Different Types of Supermarket Layout

Layout	Description	Advantages	Disadvantages
Grid	parallel aisles	• efficient use of floor space • Controls 1	• Uninteresting layout • Shoppers can 2 Through their shopping
Free-form	3 organization	• customers need more 4 to find products	• poor use of space, so less 5
Boutique	Displays arranged around a food specialty	• separates space into 6 • creates attractive image	• poor use of space

Questions 7-10

Which types of products are placed in each location in supermarkets?

Choose **FOUR** answers from the box and write the correct letter, **A-F**, next to questions 7-10.

Types of Products

- A** more expensive products
- B** most profitable products
- C** products reduced in price
- D** products aimed at children
- E** products requiring careful selection
- F** slow-moving products

Locations

7 quieter areas

8 end of aisles

9 middle shelves

10 near the entrance