

## Part 1: Prepositions Preceding Nouns

(Choose the correct preposition or fill in the blank.)

1. We're offering a discount \_\_\_\_\_ all electronics this weekend.
2. The campaign focuses \_\_\_\_\_ young audiences.
3. Customers get three bottles \_\_\_\_\_ the price of two.
4. There's been a huge increase \_\_\_\_\_ online advertising.
5. Complete: The new product was designed \_\_\_\_\_ the needs of teenagers.
6. "A rise **in** sales" means...  
a) Sales went down.      b) Sales stayed the same.      c) Sales went up.
7. Fill the blank: The company invested millions \_\_\_\_\_ social media promotion.
8. Choose the correct preposition:  
The advert was launched \_\_\_\_\_ collaboration with a famous influencer.
9. Complete: There's a growing demand \_\_\_\_\_ eco-friendly packaging.
10. Choose the correct meaning:  
"A fall **in** popularity" means...  
a) More people like it      b) Fewer people like it      c) It's expensive
11. Choose the correct sentence:  
a) The offer depends on availability.  
b) The offer depends to availability.  
c) The offer depends at availability.

## Part 2: Present Simple Passive

(Gap fill / sentence transformation / multiple choice)

1. Ads on social media \_\_\_\_\_ (see) by millions every day.
2. This brand \_\_\_\_\_ (is / are / be) known for its eco-friendly packaging.
3. "Companies design adverts for children." → \_\_\_\_\_
4. Make your own sentence in the present simple passive about advertising.
5. Complete: Products \_\_\_\_\_ (advertise) on TV, online, and in print.
6. Choose the correct meaning:
7. "The message is understood by everyone" means...
  - a) Everyone understands the message
  - b) No one understands the message
  - c) The message is confusing

## Part 3: Past Simple Passive

(Gap fill / choose / transform)

1. The slogan \_\_\_\_\_ (create) in 2010 to attract younger customers.
2. The advert \_\_\_\_\_ (film) in Paris last summer.
3. "The company released the video yesterday." → \_\_\_\_\_
4. "The product was introduced in 2005" means it was new in 2005.
5. Complete: The billboard \_\_\_\_\_ (take down) after customer complaints.
6. Choose the correct sentence:
  - a) The influencer was chose for her popularity.
  - b) The influencer was chosen for her popularity.
  - c) The influencer chose for her popularity.
7. Fill the blank: The campaign \_\_\_\_\_ (base) on real customer stories.

## Part 4: Compound Adjectives

(Choose / complete / match / produce)

1. A \_\_\_\_\_ -looking advert quickly catches attention.
2. She's working on a campaign for a \_\_\_\_\_ -known brand.
3. Well-paid means \_\_\_\_\_
4. Short-term means \_\_\_\_\_
5. Low-cost means \_\_\_\_\_
6. Choose the correct one:
  - a) The long-term strategy focuses on customer loyalty.
  - b) The long term strategy focuses on customer loyalty.
7. Fill the blank: Their new product is a user-\_\_\_\_\_ device.
8. State-of-the-art means \_\_\_\_\_
9. Brand-new means \_\_\_\_\_
10. Choose the correct meaning: "High-end product" means...
  - a) Very cheap
  - b) Low quality
  - c) Expensive and luxurious