

Part 1: Prepositions Preceding Nouns

(Choose the correct preposition or fill in the blank.)

1. We're offering a discount _____ all electronics this weekend.
2. The campaign focuses _____ young audiences.
3. Customers get three bottles _____ the price of two.
4. There's been a huge increase _____ online advertising.
5. Complete: The new product was designed _____ the needs of teenagers.
6. "A rise **in** sales" means...
a) Sales went down. b) Sales stayed the same. c) Sales went up.
7. Fill the blank: The company invested millions _____ social media promotion.
8. Choose the correct preposition:
The advert was launched _____ collaboration with a famous influencer.
9. Complete: There's a growing demand _____ eco-friendly packaging.
10. Choose the correct meaning:
"A fall **in** popularity" means...
a) More people like it b) Fewer people like it c) It's expensive
11. Choose the correct sentence:
a) The offer depends on availability.
b) The offer depends to availability.
c) The offer depends at availability.

Part 2: Present Simple Passive

(Gap fill / sentence transformation / multiple choice)

1. Ads on social media _____ (see) by millions every day.
2. This brand _____ (is / are / be) known for its eco-friendly packaging.
3. "Companies design adverts for children." → _____
4. Make your own sentence in the present simple passive about advertising.
5. Complete: Products _____ (advertise) on TV, online, and in print.
6. Choose the correct meaning:
7. "The message is understood by everyone" means...
 - a) Everyone understands the message
 - b) No one understands the message
 - c) The message is confusing

Part 3: Past Simple Passive

(Gap fill / choose / transform)

1. The slogan _____ (create) in 2010 to attract younger customers.
2. The advert _____ (film) in Paris last summer.
3. "The company released the video yesterday." → _____
4. "The product was introduced in 2005" means it was new in 2005.
5. Complete: The billboard _____ (take down) after customer complaints.
6. Choose the correct sentence:
 - a) The influencer was chose for her popularity.
 - b) The influencer was chosen for her popularity.
 - c) The influencer chose for her popularity.
7. Fill the blank: The campaign _____ (base) on real customer stories.

Part 4: Compound Adjectives

(Choose / complete / match / produce)

1. A _____ -looking advert quickly catches attention.
2. She's working on a campaign for a _____ -known brand.
3. Well-paid means _____
4. Short-term means _____
5. Low-cost means _____
6. Choose the correct one:
 - a) The long-term strategy focuses on customer loyalty.
 - b) The long term strategy focuses on customer loyalty.
7. Fill the blank: Their new product is a user-_____ device.
8. State-of-the-art means _____
9. Brand-new means _____
10. Choose the correct meaning: "High-end product" means...
 - a) Very cheap
 - b) Low quality
 - c) Expensive and luxurious