

LEGO is one of the world's most recognizable brands, but few people know that its success story is the _____ of a small Danish carpenter named Ole Kirk Christiansen. What started as a small workshop producing wooden toys became an _____ company that would _____ the toy industry.

In the beginning, LEGO faced many _____ — including a factory fire and financial difficulties during World War II. However, the company managed to _____ a new idea: colourful plastic bricks that could easily connect. This simple but _____ concept transformed playtime forever.

Over the years, LEGO has gone through several periods of _____ to stay relevant — from introducing themed sets like Star Wars and Harry Potter to creating educational robots and video games. These changes have been a _____ for new generations to think creatively and learn through play.

Today, LEGO continues to inspire imagination and creativity around the world, proving that even a small idea, when nurtured, can build something extraordinary.



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James Dyson's famous vacuum cleaner was the _____ of years of experimentation and determination. Frustrated by how traditional vacuum cleaners lost suction, Dyson decided to _____ a completely new design. His idea was innovative — a bagless cleaner using cyclone technology.

However, his journey to success was not easy. He worked on more than 5,000 prototypes, and confronted many _____ including companies refusing to invest in his invention. But Dyson never gave up. His _____ approach eventually paid off when he launched his own company.

The Dyson brand didn't stop there. Through constant _____, the company has expanded into products like hair dryers, air purifiers, and electric vehicles. Dyson's designs continue to revolutionize everyday technology, making household items both functional and stylish.

Many experts say that Dyson himself was a _____ for modern product design — showing that creativity, persistence, and failure can lead to innovation.

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