

WORDS FROM THE TEXT

1. Complete the sentences using the words below.

check-up • price tag • credit cards • billboards • showroom

1. Electronic distract drivers.
2. Most have a spending limit.
3. We went to the car to see the model my mum wants.
4. Every September, my optician sends me a reminder to schedule a
5. Nothing in this shop has a because everything costs £5.

2. Complete the passage using the words below.

well-known • good value • goods • brands • count on • homemade • sum • advertising campaigns

CAUTION: VLOGS THAT SELL

These days, YouTube vlogs, or video blogs, might influence consumers of fashion, beauty, home and fitness products as much as sophisticated 1..... do. The simple 2.

.....videos which vloggers post appeal to millions of viewers who can 3. getting good, friendly advice. But it's hard to ignore the fact that vlogs are often devoted to certain kinds of 4. and are essentially adverts for famous name 5. For example, in a typical vlog, one 6. beauty vlogger shows around 25 products worth a 7. of nearly £800 - and links to get more information about these products.

If you're a fan of these vlogs, be a smart consumer. Remember that many vloggers are paid by companies and what they recommend may not be 8. or suitable for you.

3. Choose the correct collocation

1. Homemade

- a) decision
- b) meal
- c) factory
- d) website

2. Short-sleeved

- a) weather
- b) vacation
- c) blouse
- d) hairstyle

3. Well-known

- a) excuse
- b) brand
- c) whisper
- d) prediction

4. Self-made

- a) reputation
- b) millionaire
- c) language
- d) assistant

5. Everyday

- a) routine
- b) celebration
- c) promise
- d) emergency