

# PRODUCT REVIEW WRITING GUIDE

## INTRODUCING THE PRODUCT

- The [product name] is a [type of product]
- This product is aimed at...
- It's ideal for people who...

## DESCRIBING FEATURES

- One of the key advantages is...
- It comes with...
- It includes...
- It has a [size/colour/capacity...]

## TALKING ABOUT DESIGN AND BUILD

- The design is [modern/compact/elegant/simple...]
- It's made of [plastic/metal/leather...]
- The build quality is [excellent/good/poor...]
- It feels [solid/cheap/lightweight/heavy...]

## DESCRIBING PERFORMANCE

- It works [well/perfectly/smoothly...]
- The performance is [disappointing/acceptable...]
- Battery life is [excellent/poor/around X hours...]
- It's [easy/difficult/complicated...] to use

## DISCUSSING PRICE AND VALUE

- It costs approximately...
- It's [good value/expensive/affordable/overpriced...]
- It's worth the money if you...
- Compared to [X], it's [cheaper/more expensive...]

## POSITIVE OPINIONS

- The best thing about it is...
- I really like/love...
- It's perfect for...
- One advantage is...

## NEGATIVE OPINIONS

- The main drawback is...
- Unfortunately,...
- One disadvantage is...
- It could be better if...
- The biggest problem is...
- I was disappointed by...

## MIXED OPINIONS

- On one hand,... On the other hand,...
- While it has..., it lacks / doesn't have / needs...

## GIVING RECOMMENDATIONS

- I would recommend it for...
- It's perfect if you...
- I wouldn't recommend it if you...
- It's ideal for [type of person]
- Consider buying it if...
- Look for alternatives if...

## FINAL VERDICT

- Overall,...
- In conclusion,...
- To sum up,...
- My final rating is...
- All things considered,...

### Find the correct ending for each sentence. (I)

is the lightweight design and portability.  
it lacks a decent instruction manual.  
excellent value for money.  
at young professionals who travel frequently.  
with my purchase despite some minor issues.

it's significantly cheaper but performs just as well.  
and the materials feel solid and durable.  
for anyone who needs a reliable everyday device.  
six hours on a full charge.  
through the built-in speaker is disappointing.

1. This product is aimed ...
2. The build quality is excellent ...
3. Battery life is around ...
4. For the price, it offers ...
5. The best thing about it ...
6. Unfortunately, the sound quality ...
7. While it has great features, ...
8. I would recommend it ...
9. Compared to other products, ...
10. Overall, I'm satisfied ...

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### Find the correct ending for each sentence. (II)

is how easy it is to set up and use.  
and looks more expensive than it actually is.  
want something simple without complicated features.  
is worth buying if you're on a budget.  
but on the other hand, the quality isn't great.

materials that should last for years.  
is definitely the small screen size.  
and handles multiple tasks without any problems.  
£150, which is reasonable for this type of device.  
how long it takes to charge fully.

1. It's made of high-quality ...
2. One of the key advantages ...
3. It runs smoothly ...
4. The main drawback ...
5. It's perfect if you ...
6. On one hand, it's very affordable, ...
7. The design is modern ...
8. I was disappointed by ...
9. It costs approximately ...
10. In conclusion, this product ...