

Advertising and Media

media ★ personal ★ product ★ bossy ★ urgency ★ advert ★ wrapper

Advertising is everywhere in our life. We can see (1) _____ on TV, on social (2) _____, or even on the (3) _____ of food.

The (4) _____ plays an important role in showing (5) _____ to people.

For example, when a company wants to sell a new drink, they create an advert with bright colours and an attractive (6) _____ to catch our attention.

Some adverts use famous people to make the product look more (7) _____ and special.

I think advertising can be fun and creative, but sometimes there is too much (8) _____ — they always tell us to “Buy now!”.

In my opinion, we should watch adverts carefully and decide what we really need.

Epic Advertising

epic ★ colleague ★ style ★ go-kart ★ abbreviation ★ SMS ★ daredevil
concoction ★ sensation ★ virtual ★ enthusiast ★ whirlwind ★ attraction

Last weekend, our school organized an (1) _____ event at the park.

There were so many activities and the atmosphere was a real (2) _____ of fun and energy!

My (3) _____ and I joined the race with small (4) _____ — it was exciting and a bit dangerous, like being a (5) _____ on the track!

After that, we tried a new drink, a strange (6) _____ of fruit, chocolate, and milk. It tasted amazing!

At the information booth, I learned that “TV” is an (7) _____ for “television,” and I even sent a message to my friend using (8) _____.

There was also a (9) _____ booth where we could take a 3D tour of famous cities. It was like traveling around the world in minutes!

By the end of the day, the whole event became a big (10) _____ — everyone was talking about it.

Our teacher said the design and (11) _____ of the posters were truly (12) _____.

It was such an amazing (13) _____ for all the students!