

ACTIVITY 1:

Complete each sentence with the best discourse marker of consequence:

**SO / THEREFORE / AS A RESULT /
CONSEQUENTLY / HENCE**

- 1) The team didn't meet the project deadline, _____ the client requested a discount.
- 2) Our marketing budget has doubled, _____ we can reach more potential customers.
- 3) The data wasn't properly backed up; _____, we lost a week's worth of work.
- 4) Sales in the European market are growing fast, _____ we're opening a new office in Berlin.
- 5) The printer broke down again; _____, we had to send the report by email.
- 6) The company expanded to Asia; _____, new management roles were created.



ACTIVITY 2:

Choose the best connector to complete the sentences from real business contexts (emails, meetings, and reports).

- 1) Email: “We received the customer’s complaint late, _____ our response was delayed.”

- 2) Meeting: “The proposal was approved unanimously, _____ the project will start next Monday.”

- 3) Report: “The new product launch exceeded expectations. _____, profits rose by 15%.”

- 4) Conversation: “The event was poorly promoted, _____ few people attended.”

- 5) Internal memo: “There was a system error during the update; _____, IT had to restore the previous version.”

