



The Mass Media

The mass media play an important role in our lives. They include newspapers, magazines, radio, television, and the Internet. Through the media, people learn about what is happening in the world, discover new trends, and share their opinions.

In the past, people got most of their information from newspapers and television. Today, however, the Internet has changed everything. Social media platforms such as Instagram, YouTube, and TikTok allow users to create and share their own content. As a result, anyone can become a journalist, photographer, or influencer.

Of course, the media can have both positive and negative effects. On the one hand, they help people stay informed, connected, and entertained. On the other hand, there is a lot of fake news and harmful content online. That's why it's important to think critically and check information before sharing it.

In the future, mass media will continue to develop with new technologies, artificial intelligence, and virtual reality. But one thing will remain the same — people will always want to communicate and know what's going on around them.





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Useful Vocabulary

mass media – засоби масової інформації
to stay informed – бути в курсі подій
to share content – ділитися контентом
fake news – фейкові новини
to go viral – стати популярним (швидко поширитися)
critical thinking – критичне мислення
social media platform – соціальна платформа
trend – тенденція, мода
influencer – лідер думок, блогер
virtual reality (VR) – віртуальна реальність

Learn this words with Quizlet

Task 1. Choose the correct answer.

What does the text say about mass media?

a) They are no longer important.
b) They include newspapers, TV, and the Internet.
c) They only provide entertainment.

How has the Internet changed the media?

a) It made newspapers more popular.
b) It allows people to create and share their own content.
c) It stopped people from watching TV.

What is one problem mentioned in the text?

a) Too many advertisements
b) Fake news and harmful content
c) Lack of interesting programmes

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Task 2. Match the words to their meanings.



A	B
1. influencer	a) news that is not true
2. fake news	b) to give information to others online
3. to share content	c) a person who affects others' opinions
4. virtual reality	d) computer-generated 3D world







Task 3. Fill in the gaps with words from the text.

(*stay informed, fake news, share, mass media, Internet*)

The _____ help people learn about what is happening in the world.

Many people use the _____ to get news and communicate.

It's important to check information before spreading _____.

Social networks allow users to _____ photos and videos.

Reading the news daily helps us _____ about world events.

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Write a short paragraph (100 words) about how the mass media influence your life.

Use the plan and the useful phrases to help you.

Plan

1. Introduction:

Say why mass media are important in modern life.

(Example: Nowadays, mass media play an important role in people's everyday lives.)

2. Main Part:

Mention which types of media you use most often.

Explain what you use them for (news, music, learning, communication, etc.).

Give one advantage and one disadvantage.

3. Conclusion:

Say how you plan to use the media wisely in the future.

(Example: I try to choose reliable sources and spend less time online.)

Nowadays, mass media are an essential part of our lives. I use the Internet and social media to .....

It helps me to stay .....

One of the advantages is that news.....

However, the disadvantage is.....

I believe that we should.....

. In the future, I want to use the media .....

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