

*Прочтите текст. Выберите один из предложенных вариантов ответа.*

Surely blogging or vlogging must be one of the easiest ways of finding fame and fortune? All you need is a computer and a hobby to talk about, don't you? Well, although it (A1) ... simple, being a success in the blogosphere is actually a lot more difficult than it seems. Kate Ross (A2) ... brands on how to work with bloggers and vloggers. Kate says you need to provide your readers or viewers with interesting content. Seventeen-year-old Rosie Bea, who has a YouTube fashion channel, says her blog only (A3) ... attracting the attention of advertisers after she (A4) ... in months and months of unpaid work and built up a big fan base. At the time Rosie (A5) ... her vlog work with her law studies, and she advises vloggers in the same position to make sure that they plan carefully so that they have time to do both things properly. The people who are successful (A6) ... well because they are hard-working and passionate about what they do. The press is only interested in them once they are in the public eye, but they have achieved their celebrity status through hours and hours of hard work.