

The Rojas Family: Huaycán's Entrepreneurs

The Rojas family lives in Huaycán. They have a small business: a bakery. They make delicious bread and cakes. Mr. and Mrs. Rojas are the owners. They are hardworking and start work very early. Their daughter, Ana, is very creative; she designs the new cakes. Their son, Luis, is organized and manages the money.

The family is successful because of seven important characteristics. First, they are very positive. They always smile at customers. Second, they are passionate about baking. Third, they are disciplined; they follow their schedule every day. Fourth, they are resilient—they don't stop when a recipe is wrong. They try again!

Fifth, they have vision. They want to open a second bakery next year. Sixth, they work well as a team. Everyone helps. If Mr. Rojas is sick, the others help him. Seventh, they are responsible with their customers. They always use fresh ingredients. These seven qualities are key to their business.

The Rojas family shows that being an entrepreneur is not easy, but it is good. They use their strong characteristics to help their family and their community in Huaycán. They are a great example of success.



Reading Comprehension Questions: Choose the best answer (A, B, or C) for each question.

1. What is the Rojas family's business?

A. They sell fruits and vegetables. B. They have a bakery. C. They sell clothes.

2. What characteristic does Ana have?

A. She is organized. B. She is creative. C. She is disciplined.

3. What do the Rojas family want to open next year?

A. A new house. B. A bigger market. C. A second bakery.

4. When a recipe is wrong, the family is "resilient." What do they do?

A. They stop and go home. B. They try the recipe again. C. They buy a new oven.

5. Write five characteristics of entrepreneurs that the Rojas family have.

Post-Reading: Discussion Question

Why do you think it is important for people in a community (like Huaycán) to know about the good characteristics of entrepreneurs like the Rojas family?
