

- 1. goal                      a. something you want to achieve
- 2. motivation            b. the reason you want to do something
- 3. persistence           c. continuing even when it's difficult
- 4. entrepreneur        d. someone who starts their own business
- 5. challenge            e. something that tests your ability or effort
- 6. risk                    f. the possibility of losing something or failing
- 7. opportunity         g. a chance to do something good or new
- 8. innovation           h. a new idea or creative improvement
- 9. strategy              i. a plan of action to reach a goal
- 10. start-up             j. a small new business just beginning