

- 1. goal a. something you want to achieve
- 2. motivation b. the reason you want to do something
- 3. persistence c. continuing even when it's difficult
- 4. entrepreneur d. someone who starts their own business
- 5. challenge e. something that tests your ability or effort
- 6. risk f. the possibility of losing something or failing
- 7. opportunity g. a chance to do something good or new
- 8. innovation h. a new idea or creative improvement
- 9. strategy i. a plan of action to reach a goal
- 10. start-up j. a small new business just beginning