

12 Multiple choice questions

Definition

1 of 12

the various methods of communicating information

- ☐ gatekeeper
- ☐ "the media"
- ☐ commercial
- ☐ sound bite

Definition

2 of 12

a brief, memorable comment that can easily be fit into news broadcasts

- ☐ sound bite
- ☐ "the media"
- ☐ commercial
- ☐ gatekeeper

Definition

3 of 12

who decides what issues are important enough to receive public attention

- ☐ watchdog
- ☐ gatekeeper
- ☐ sound bite
- ☐ "the media"

Definition

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the role played by a media organization that exposes illegal practices or waste

- ☐ gatekeeper
- ☐ "the media"
- ☐ sound bite
- ☐ watchdog

Definition

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for profit sources

- ☐ "the media"
- ☐ sound bite
- ☐ agenda
- ☐ commercial

Definition

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prejudice in favor of or against one thing, person, or group compared with another, usually in a way considered to be unfair.

- ☐ sound bite
- ☐ expose'
- ☐ bias
- ☐ Media

Definition

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Forms of communication, such as newspapers and radio, that reach millions of people.

- ☐ mass media (n)
- ☐ sound bite
- ☐ "the media"
- ☐ medium (n)

Definition

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a list of things to do

- ☐ agenda
- ☐ commercial
- ☐ expose`
- ☐ Media

Definition

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a method of communicating information

- ☐ mass media (n)
- ☐ medium (n)
- ☐ expose`
- ☐ "the media"

Definition

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A story that makes wrongdoing known

- ☐ agenda
- ☐ gatekeeper
- ☐ watchdog
- ☐ expose`

Location

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- ☐ agenda
- ☐ bias
- ☐ Media
- ☐ Social Media

Location

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- ☐ sound bite
- ☐ Media
- ☐ "the media"
- ☐ Social Media