

6 Multiple choice questions

Definition

1 of 6

Popular news website *News360* announced a new subscription model, requiring users to pay \$5 per month for full access to articles. The company says the change is necessary to keep journalism profitable, but critics argue it limits access to important information for lower-income readers.

- Media as gatekeeper
- Media as agenda setter
- Media as Watchdog
- Media as a Business

Definition

2 of 6

After a week of non-stop coverage on the rising number of heat waves and wildfires, lawmakers have introduced new climate legislation aimed at reducing carbon emissions. Environmental groups credit the media for pushing the issue into the national spotlight.

- Media as a Business
- Media as gatekeeper
- Media as entertainment
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Definition

3 of 6

An investigative report by *The Daily Times* has revealed that Senator John Smith accepted thousands of dollars in bribes from a major pharmaceutical company in exchange for supporting favorable legislation. Following public outrage, Smith resigned, and Congress is now considering new ethics reforms.

- Media as a Business
- Media as biased
- Media as gatekeeper
- Media as Watchdog

Definition

4 of 6

While protests over poor working conditions continue in several major cities, national news networks have dedicated their prime-time coverage to a high-profile celebrity divorce. Critics argue that by prioritizing entertainment news, major outlets are ignoring pressing social issues.

- Media as entertainment
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Term

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Media as entertainment

- Late-night host Jimmy Fallon's recent monologue poked fun at the upcoming election, featuring satirical skits about both candidates. While some viewers appreciate the humor, others worry that political issues are being treated too lightly in a time of serious national debates.
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- Following last night's presidential debate, *Channel One News* declared Candidate A the clear winner, while *Network 24* claimed Candidate B dominated. Media analysts note that each network has a history of favoring one political party, raising concerns about biased reporting.
- While protests over poor working conditions continue in several major cities, national news networks have dedicated their prime-time coverage to a high-profile celebrity divorce. Critics argue that by prioritizing entertainment news, major outlets are ignoring pressing social issues.

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