PASSAGE 3 – MAKING THE MOST OF TRENDS

1. What does **profound** mean?
   a) Trivial
   b) Deep
   c) Superficial
   d) Shallow
2. What is **peripheral**?
   a) Marginal
   b) Main
   c) Essential
   d) Central
3. What does **innovation** mean?
   a) Conformity
   b) Creativity
   c) Routine
   d) Tradition
4. What does **wait-and-see** imply?
   a) Bold
   b) Assertive
   c) Cautious
   d) Decisive
5. What is **profit**?
   a) Deficit
   b) Revenue
   c) Loss
   d) Debt
6. What does **jeopardize** mean?
   a) Secure
   b) Endanger
   c) Protect
   d) Preserve
7. What does **engender** mean?
   a) Prevent
   b) Generate
   c) Suppress
   d) Eliminate
8. What are **propositions**?
   a) Ideas
   b) Criticisms
   c) Denials
   d) Rejections
9. What does **adept** mean?
   a) Skilled
   b) Novice
   c) Inexperienced
   d) Amateur
10. What does **analyzing** mean?
    a) Skipping
    b) Neglecting
    c) Studying
    d) Ignoring
11. What does **exploiting** mean?
    a) Misusing
    b) Utilizing
    c) Ignoring
    d) Wasting
12. What does **infuse** mean?
    a) Expel
    b) Instill
    c) Extract
    d) Remove

LIVEWORKSHEETS

13. What does **augment** mean?
    a) Decrease
    b) Increase
    c) Reduce
    d) Minimize
14. What are **attributes**?
    a) Disadvantages
    b) Traits
    c) Flaws
    d) Defects
15. What is a **downturn**?
    a) Boom
    b) Decline
    c) Upsurge
    d) Improvement
16. What is **consumer-research**?
    a) Sales data
    b) Customer analysis
    c) Manufacturing study
    d) Production analysis
17. What does **vibrant** mean?
    a) Weak
    b) Lively
    c) Dull
    d) Faint
18. What is **conventional**?
    a) Traditional
    b) Radical
    c) Innovative
    d) Modern
19. What does **avert** mean?
    a) Prevent
    b) Cause
    c) Trigger
    d) Initiate
20. What is a **recession**?
    a) Economic downturn
    b) Expansion
    c) Boom
    d) Growth
21. What is **renewal**?
    a) End
    b) Revival
    c) Decline
    d) Collapse
22. What is a **supermarket**?
    a) Grocery store
    b) Boutique
    c) Warehouse
    d) Factory
23. What are **concerns**?
    a) Indifference
    b) Worries
    c) Neglect
    d) Apathy
24. What is **commitment**?
    a) Indifference
    b) Devotion
    c) Neglect
    d) Abandonment
25. What does **tangible** mean?
    a) Intangible
    b) Abstract
    c) Imaginary
    d) Concrete

LIVEWORKSHEETS

26. What are **offerings**?
    a) Goods
    b) Absences
    c) Withdrawals
    d) Rejections
27. What does **radical** mean?
    a) Revolutionary
    b) Moderate
    c) Conservative
    d) Ordinary
28. What does **transcend** mean?
    a) Surpass
    b) Yield
    c) Submit
    d) Follow
29. What is **novel**?
    a) Common
    b) Traditional
    c) Old-fashioned
    d) New
30. What is **engagement**?
    a) Disengagement
    b) Absence
    c) Withdrawal
    d) Involvement
31. What does **counteract** mean?
    a) Neutralize
    b) Worsen
    c) Intensify
    d) Promote
32. What does **reaffirm** mean?
    a) Confirm
    b) Reject
    c) Invalidate
    d) Deny
33. What does **stresses** mean?
    a) Ignores
    b) Neglects
    c) Overlooks
    d) Emphasizes
34. What does **temporarily** mean?
    a) Briefly
    b) Forever
    c) Continuously
    d) Permanently
35. What does **undesirable** mean?
    a) Wanted
    b) Preferable
    c) Favorable
    d) Unwanted
36. What is a **category**?
    a) Unique
    b) Individual
    c) Classification
    d) Singular
37. What does **ME2** refer to?
    a) Personal
    b) Professional
    c) Public
    d) Business
38. What are **iToys**?
    a) Foods
    b) Tools
    c) Animals
    d) Electronic devices

LIVEWORKSHEETS

39. What does **negative** mean?
    a) Adverse
    b) Positive
    c) Beneficial
    d) Favorable
40. What are **impacts**?
    a) Effects
    b) Sources
    c) Reasons
    d) Causes
41. What does **handheld** mean?
    a) Portable
    b) Stationary
    c) Immobile
    d) Fixed
42. What is **LCD**?
    a) Linear Circuit Display
    b) Light Circuit Diagram
    c) Liquid Crystal Display
    d) Low Crystal Device
43. What is a **pedometer**?
    a) Step counter
    b) Stopwatch
    c) Thermometer
    d) Compass
44. What is **skateboarding**?
    a) ice-sliding
    b) Surfing
    c) Skiing
    d) Rollerblading
45. What does **introduced** mean?
    a) Removed
    b) Launched
    c) Abandoned
    d) Excluded
46. What is **perspective**?
    a) Viewpoint
    b) Proof
    c) Fact
    d) Assumption
47. What does **disparity** mean?
    a) Inequality
    b) Uniformity
    c) Equality
    d) Balance
48. What is a **clash**?
    a) Harmony
    b) Conflict
    c) Accord
    d) Agreement
49. What are **associations**?
    a) Disconnections
    b) Isolations
    c) Connections
    d) Separations
50. What are **lifestyles**?
    a) Furniture
    b) Habits
    c) Valleys
    d) Mountains

LIVEWORKSHEETS