

## PASSAGE 3 – MAKING THE MOST OF TRENDS

1. What does **profound** mean?
  - a) Trivial
  - b) Deep
  - c) Superficial
  - d) Shallow
2. What is **peripheral**?
  - a) Marginal
  - b) Main
  - c) Essential
  - d) Central
3. What does **innovation** mean?
  - a) Conformity
  - b) Creativity
  - c) Routine
  - d) Tradition
4. What does **wait-and-see** imply?
  - a) Bold
  - b) Assertive
  - c) Cautious
  - d) Decisive
5. What is **profit**?
  - a) Deficit
  - b) Revenue
  - c) Loss
  - d) Debt
6. What does **jeopardize** mean?
  - a) Secure
  - b) Endanger
  - c) Protect
  - d) Preserve
7. What does **engender** mean?
  - a) Prevent
  - b) Generate
  - c) Suppress
  - d) Eliminate
8. What are **propositions**?
  - a) Ideas
  - b) Criticisms
  - c) Denials
  - d) Rejections
9. What does **adept** mean?
  - a) Skilled
  - b) Novice
  - c) Inexperienced
  - d) Amateur
10. What does **analyzing** mean?
  - a) Skipping
  - b) Neglecting
  - c) Studying
  - d) Ignoring
11. What does **exploiting** mean?
  - a) Misusing
  - b) Utilizing
  - c) Ignoring
  - d) Wasting
12. What does **infuse** mean?
  - a) Expel
  - b) Instill
  - c) Extract
  - d) Remove

13. What does **augment** mean?

- a) Decrease
- b) Increase
- c) Reduce
- d) Minimize

c) Trigger

d) Initiate

14. What are **attributes**?

- a) Disadvantages
- b) Traits
- c) Flaws
- d) Defects

20. What is a **recession**?

- a) Economic downturn
- b) Expansion
- c) Boom
- d) Growth

15. What is a **downturn**?

- a) Boom
- b) Decline
- c) Upsurge
- d) Improvement

21. What is **renewal**?

- a) End
- b) Revival
- c) Decline
- d) Collapse

16. What is **consumer-research**?

- a) Sales data
- b) Customer analysis
- c) Manufacturing study
- d) Production analysis

22. What is a **supermarket**?

- a) Grocery store
- b) Boutique
- c) Warehouse
- d) Factory

17. What does **vibrant** mean?

- a) Weak
- b) Lively
- c) Dull
- d) Faint

23. What are **concerns**?

- a) Indifference
- b) Worries
- c) Neglect
- d) Apathy

18. What is **conventional**?

- a) Traditional
- b) Radical
- c) Innovative
- d) Modern

24. What is **commitment**?

- a) Indifference
- b) Devotion
- c) Neglect
- d) Abandonment

19. What does **avert** mean?

- a) Prevent
- b) Cause

25. What does **tangible** mean?

- a) Intangible
- b) Abstract
- c) Imaginary
- d) Concrete

26. What are **offerings**?

- a) Goods
- b) Absences
- c) Withdrawals
- d) Rejections

27. What does **radical** mean?

- a) Revolutionary
- b) Moderate
- c) Conservative
- d) Ordinary

28. What does **transcend** mean?

- a) Surpass
- b) Yield
- c) Submit
- d) Follow

29. What is **novel**?

- a) Common
- b) Traditional
- c) Old-fashioned
- d) New

30. What is **engagement**?

- a) Disengagement
- b) Absence
- c) Withdrawal
- d) Involvement

31. What does **counteract** mean?

- a) Neutralize
- b) Worsen
- c) Intensify
- d) Promote

32. What does **reaffirm** mean?

- a) Confirm
- b) Reject

c) Invalidate

d) Deny

33. What does **stresses** mean?

- a) Ignores
- b) Neglects
- c) Overlooks
- d) Emphasizes

34. What does **temporarily** mean?

- a) Briefly
- b) Forever
- c) Continuously
- d) Permanently

35. What does **undesirable** mean?

- a) Wanted
- b) Preferable
- c) Favorable
- d) Unwanted

36. What is a **category**?

- a) Unique
- b) Individual
- c) Classification
- d) Singular

37. What does **ME2** refer to?

- a) Personal
- b) Professional
- c) Public
- d) Business

38. What are **iToys**?

- a) Foods
- b) Tools
- c) Animals
- d) Electronic devices

39. What does **negative** mean?

- a) Adverse
- b) Positive
- c) Beneficial
- d) Favorable

40. What are **impacts**?

- a) Effects
- b) Sources
- c) Reasons
- d) Causes

41. What does **handheld** mean?

- a) Portable
- b) Stationary
- c) Immobile
- d) Fixed

42. What is **LCD**?

- a) Linear Circuit Display
- b) Light Circuit Diagram
- c) Liquid Crystal Display
- d) Low Crystal Device

43. What is a **pedometer**?

- a) Step counter
- b) Stopwatch
- c) Thermometer
- d) Compass

44. What is **skateboarding**?

- a) ice-sliding
- b) Surfing
- c) Skiing
- d) Rollerblading

45. What does **introduced** mean?

- a) Removed
- b) Launched
- c) Abandoned
- d) Excluded

46. What is **perspective**?

- a) Viewpoint
- b) Proof
- c) Fact
- d) Assumption

47. What does **disparity** mean?

- a) Inequality
- b) Uniformity
- c) Equality
- d) Balance

48. What is a **clash**?

- a) Harmony
- b) Conflict
- c) Accord
- d) Agreement

49. What are **associations**?

- a) Disconnections
- b) Isolations
- c) Connections
- d) Separations

50. What are **lifestyles**?

- a) Furniture
- b) Habits
- c) Valleys
- d) Mountains