



UNIT 2

Grammar revision

Contrast Conjunctions/Linkers/Connectors

Conjunction	Use	Example
Although	Shows contrast between two ideas (surprising fact)	Although it was raining, we went for a walk.
Because	Introduces the reason for something	She stayed home because she was sick.
Furthermore	Adds more information (formal)	The project is too expensive. Furthermore, it is unnecessary.
Therefore	Shows result or conclusion (formal)	The roads were icy; therefore, the school was closed.
Also	Adds more information (informal)	He is smart and also very kind.
But	Introduces contrast or exception	I like coffee, but I don't like tea.
However	Contrast, like 'but' (more formal)	The task was difficult. However, she managed to finish it.
Since	Time: from past until now / Reason: similar to 'because'	I have lived here since 2010. / Since it was late, we decided to leave.
If	Expresses condition (real or unreal)	If it rains, we will stay home. / If I won the lottery, I would travel.

1- Watch the video and complete its summary filling in the gaps with the following terms:

Video: https://youtu.be/ApzuR8_qNjs?si=GipMsgSHV8QGYEDw

although, because, Furthermore, Therefore, also, But, However, since

Why do we binge-watch?

The video explains that our reasons for binge-watching are complex. On one hand, people can feel deeply embarrassed about how much TV they watch, feeling they should be more productive. _____, they often binge _____ they genuinely need a break from work and stress. We _____ binge for social reasons; there's an anxiety about being left out of the public conversation if we're not caught up on popular shows. _____, the word 'bingeing' itself has negative connotations, suggesting a lack of control. _____ the video argues that this perception is unfair, _____ some of the greatest writers of our generation are creating these shows. _____, _____ some feel guilty, binge-watching can be a necessary form of relaxation and a way to stay socially connected.

2- True or False?

1. YouTube is a platform primarily for watching television shows.
2. Users can create content and upload videos on YouTube.
3. YouTube was founded in 2005.
4. The NFL Sunday Ticket is available on YouTube.
5. YouTube allows users to access content without any copyright restrictions.

3- Choose the best answer.

How does Netflix subtly encourage you to continue watching episodes?

- By minimizing end credits and auto-playing the next episode.

- By playing a commercial for the next episode.

What hormone is released when you identify with a character during binge-watching?

- Oxytocin.
- Dopamine.

What effect can binge-watching have on your sleep?

- It can enhance your sleep quality.
- It can disrupt sleep due to heightened activation.

How does Netflix benefit from creating shows with multiple complex characters?

- It shortens the series and reduces production costs.
- It allows for more depth and encourages binge-watching.

Why might people feel embarrassed about binge-watching?

- Because they find the shows unenjoyable.
- Because they believe it's a waste of time compared to productive activities.

4- Choose the correct option.

She kept watching episodes ____ she was very tired.

- a) although
- b) because
- c) since

Many students slept late ____ they were binge-watching Netflix.

- a) but
- b) because
- c) although

He loves series; ____, he spends hours talking about them online.

- a) however
- b) furthermore
- c) since

The show was long, ____ he didn't feel bored.

- a) but
- b) because
- c) therefore

You'll fail the exam ____ you keep watching TV all night.

- a) if
- b) since
- c) although

5- Develop your answers in one-paragraph style.

1- Outline the ways Netflix encourages binge-watching and discuss how these strategies might conflict with a person's desire to be productive.

2- State the emotional benefits viewers gain from binge-watching and contrast them with the possible negative effects on sleep and mental health.

3- Justify why binge-watching has become a popular behavior despite its negative connotations.

4- Explain how the public perception of binge-watching as a negative activity contrasts with the idea that some of the greatest writers are now creating television content.

5- Express your opinion about the topic.

ANSWER KEYS

1- Conjunctions

however - because - also - furthermore - but - since - therefore - although.

2- True or false?

1. False
2. True
3. True
4. True
5. False

3- Choose the best answer.

- By minimizing end credits and auto-playing the next episode.
- Oxytocin.
- It can disrupt sleep due to heightened activation.
- It allows for more depth and encourages binge-watching.
- Because they believe it's a waste of time compared to productive activities.

4- Choose the correct option.

- 1a) although
- 2b) because
- 3b) furthermore
- 4a) but
- 5a) if

5- Develop your answers in one-paragraph style (possible answers)

1- Netflix encourages binge-watching by automatically playing the next episode after a finished one and minimizing the credits to keep the viewer engaged. However, these strategies might conflict with a person's desire to be productive because they make it easier to keep watching without realizing how much time is passing, thus reducing time spent on other tasks.

2- Binge-watching can provide emotional benefits such as relaxation, escapism, and connecting with characters, which release oxytocin. On the other hand, it can negatively affect sleep quality and overstimulate the sympathetic nervous system, leading to potential mental health issues due to prolonged activation.

3- Binge-watching has become popular because it fulfills social needs like joining public conversations about popular shows, and personal desires like relaxation and identification with characters. Although the term 'binge' has negative connotations, the high quality and engaging nature of modern TV series justify this behavior for many viewers.

4- The public perception of binge-watching is often negative because it's associated with excessive consumption and lack of productivity. However, this contrasts with the idea that television content is increasingly high-quality and crafted by some of the greatest writers, suggesting that binge-watching can also be seen as appreciating art and storytelling.

5- Student's opinion.