READING 1 (Items 1-10) **(10 marks)**

Read the text. Then, complete the tasks.

Dear Bader,

I hope you're having a great day. I'm writing to tell you about the history of Snapchat and share some interesting facts about it as one of the most popular social media apps in the world. I know you like using it like me, so I thought you would love to know how it developed.

Snapchat was created in 2011 by the friends, Evan Spiegel, Bobby Murphy, and Reggie Brown when they were students at Stanford University. Their idea was to create a platform where photos and messages could disappear after a short time, making it more private. At first, it was called 'Picaboo'. Later, they renamed it as Snapchat. The name 'Snapchat' originally came from the words: 'snap' and 'chat', combining the idea of quick and casual communication.

Snapchat quickly gained popularity, especially among young people. By 2012, users were sending thousands of snaps every day, and Snapchat was processing around 25 images per second. By 2013, that number had grown to 4,500 per second.

One of the things that made Snapchat unique was its 'Stories' feature. This allows users to share a series of moments that would disappear in 24 hours. Later, Snapchat introduced the 'Discover' feature in 2015. Discover allows users to access content from various publishers, and to add fun filters and lenses to swap faces, and even change their voices. Also, the 'Snap Map' was introduced in 2017 to enable users to see the locations and activities of their friends.

While searching, I've gathered some interesting facts about Snapchat that would amaze you. Do you know that Snapchat has over 347 million daily active users, most of them are between the ages of 18 and 24! About 63% of Snapchat users open the app every day. Did you know that 61% of the users are females? Over four billion snaps (photos) are shared around the world every day. Snapchat's daily views of video have increased by 400% since it started.

Overall, Snapchat is an innovative social media app that is constantly developing. It is a great platform to stay connected with friends and family and I thought that it was the top one used app. To my surprise, I discovered that it comes in the ninth place. Guess which app comes first? It is Facebook, so my next search will be about Facebook, which is your favourite platform.

I hope you found this information interesting. Waiting for your comments.

Warm regards,

Salim

LIVEWORKSHEETS

Task One: *for each item, shade in the bubble ⬭ next to the correct option.*

1. Snapchat was created by _____.

⬭ three friends ⬭ two brothers ⬭ a husband and wife

2. When Snapchat was first created, it was called _____.

⬭ Picaboo ⬭ Snapking ⬭ Messenger

3. Snapchat was processing around _____images per second in 2012.

⬭ 24 ⬭ 25 ⬭ 26

4. Snapchat's _____feature allows users to add fun filters and lenses.

⬭ Stories ⬭ Discover ⬭ Map

5. Snapchat introduced "Snap Map" in _____.

⬭ 2013 ⬭ 2015 ⬭ 2017

6. Most of Snapchat's active users are _____ years old.

⬭ below 18 ⬭ between 18 and 24 ⬭ above 24

Task Two: *For each item, completer the missing words* ***(not more than two words).***

7. Around 61% of the Snapchat users are _____.

8. Snapchat's daily views of _____ have increased by 400% since it started.

9. Salim was surprised to discover that Snapchat comes in the _____ place.

10. Salim's next search will be about _____.

LIVEWORKSHEETS