



## Vocabulary unit 9 New business

**Instructions:** Fill in the blanks with the correct vocabulary term.

**gap in the market, pop-up stall, would-be entrepreneurs, return on their investment, turns over, investment fund, financial backing, temporary outlet, business model, start-up capital, venture capitalist**

1. Many \_\_\_\_\_ struggle to secure enough funding to launch their ideas.
2. They saw a \_\_\_\_\_ for healthy, plant-based fast food in the area.
3. We opened a \_\_\_\_\_ at the weekend market to test the new products.
4. Our company \_\_\_\_\_ €3 million annually.
5. She needed more \_\_\_\_\_ before launching her skincare line.
6. The \_\_\_\_\_ was impressed by their business plan and agreed to invest.
7. They used most of their \_\_\_\_\_ to rent a space and buy equipment.
8. The brand opened a \_\_\_\_\_ at the airport during the summer.
9. The investors expected a strong \_\_\_\_\_ within two years.
10. Our \_\_\_\_\_ relies on subscriptions and recurring revenue.
11. The team applied to an \_\_\_\_\_ to get seed funding.