



Vocabulary unit 9 New business

Instructions: Fill in the blanks with the correct vocabulary term.

gap in the market, pop-up stall, would-be entrepreneurs, return on their investment, turns over, investment fund, financial backing, temporary outlet, business model, start-up capital, venture capitalist

1. Many _____ struggle to secure enough funding to launch their ideas.
2. They saw a _____ for healthy, plant-based fast food in the area.
3. We opened a _____ at the weekend market to test the new products.
4. Our company _____ €3 million annually.
5. She needed more _____ before launching her skincare line.
6. The _____ was impressed by their business plan and agreed to invest.
7. They used most of their _____ to rent a space and buy equipment.
8. The brand opened a _____ at the airport during the summer.
9. The investors expected a strong _____ within two years.
10. Our _____ relies on subscriptions and recurring revenue.
11. The team applied to an _____ to get seed funding.