ACTIVITY 1: DISCUSSION

Discuss the questions with your classmates.

1. How has technology changed the way people plan and book their travels?
2. What are the emerging trends in sustainable tourism?
3. What role do travel agents play in the age of online booking platforms?



Use your English please!
LIVEWORKSHEETS

ACTIVITY 2: TEXT

Complete the text with words from the box.

components - fixed - tour - package - transportation

What do tour operators do?

Tour operators basically bring together _____, transfers, accommodation, meals, attractions, and other services to make a _____ holiday or package _____, which is to say that for a _____ price the customer buys all the main _____ of their holiday.

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ACTIVITY 3: TEXT

Match the concepts from box A with the definitions from box B

A

1. Specialist tour operators:
2. Inbound tour operators:
3. Mass market tour operators:
4. Domestic tour operators:

B

a) _____produce packages for tourists coming into a country from abroad.

b) _____create package holiday for people travelling to the world's most popular and most economical destinations.

c) _____specialize in packages for people travelling inside their own country.

d) _____offer packages to people with specific interests such as sailing or climbing.

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ACTIVITY 4: VIDEO COMPREHENSION

Watch the interview to a real tour operator and answer the following questions.

1. Why did he decide to open a new tour in 2014?
2. Why is it important for the tourism industry to be creative these days?
3. Can you think of a place that can be better exploited?



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