4B

Vocabulary

Products and services

1 Choose the correct alternatives.

1 *Environmentally friendly/Easy to use* products are products which are good for our planet.
2 Excellent service/use keeps customers very happy.
3 *Good value/Well designed* products work very well because people have thought carefully about them.
4 Poor *quality/value* products are ones which are not made very well, often because they are made cheaply.
5 *Easy to use/Good value* products don't need millions of instructions.
6 *Good value/Reliable* products are worth their price.
7 A *reliable/good value* product performs well and consistently without failing or breaking.

2 Complete the reviews with the phrases in the box.

easy to use environmentally friendly
excellent service good value high quality
poor quality poorly designed reliable
well designed

1 It looked nice but the material was very _____.
2 I always buy _____ products. We need to protect the planet.
3 It doesn't work the way they say it does. This product is _____, don't buy it!
4 They're such _____ tables – the material they use is excellent.
5 I can recommend my new mobile phone company. They are very friendly and offer a really _____.
6 Sue is the best! She's always there when you need her. She's very _____.
7 I'm a little scared of technology, but this product was so _____ – I managed to get it working in minutes!
8 For the price, this product is amazing – It's really _____.
9 This website is a really _____ site – everything is very clear.



Grammar

Superlatives

3 Complete the conversations with the superlative form of the adjectives in brackets.

1 A: You know, I think this is the [1] *nicest* (nice) phone I've ever had.
B: I need a new one, actually. Mine is definitely the [2] _____ (bad) phone I've had. It's always turning itself off!
2 A: How was your weekend away, Jo? The place looked amazing. I saw your comment saying it was the [3] _____ (good) holiday you've had, so I guess it was good!
B: Oh, it really was, Sam. The service was excellent. I think the hotel staff were the [4] _____ (friendly) I've ever met.
3 A: Well, for me, the [5] _____ (+ important) thing about a washing machine is its reliability.
B: Yes, I agree. I think the [6] _____ (– important) thing is the brand name. There are some excellent products out there which aren't well-known names.
4 A: Hey – have you seen the new car ad on TV? It's probably the [7] _____ (funny) one I've ever seen.
B: Yes! I saw it last night. It's very clever advertising, don't you think?
A: Definitely. That's why they're one of the [8] _____ (popular) brands.

4 Correct the mistake in each sentence.

1 This is ~~a~~ easiest route to the city centre. *the*
2 This must be the louder washing machine I've ever had!
3 This restaurant is best in town – everyone knows it!
4 Why did you buy the cheaper one? You know it's going to be poor quality.
5 The most better phones come with good cameras.
6 I've always bought this brand. It's simply the most reliablest.
7 This is the baddest meal I've ever had – I want to speak to the manager.
8 I'm going for this one. I think it's the better value.

LIVEWORKSHEETS