

1 Choose the correct alternative.

- The people who buy products and services are consumers / producers.
- When demand / trade for something is greater than supply, the price goes up.
- Products are transported by ship for international importing / distribution.
- A fire in one of our factories destroyed all the stock / supply.
- Products may not be the same price in different markets / trade.
- All our games consoles are exported / packaged carefully so they don't get broken.

2 Complete the facts with the correct form of the words in brackets.

- How many workers are there on this production line? (produce)
- People in Norway consume more pizza than in the US. (consumption)
- Brazil is the world's leading exporter of coffee. (export)
- Illegal traders who kill elephants must be stopped. (trade)
- This supermarket imports a lot of cheese from France. (import)
- We need to send these back to the manufacturer today. (manufacture)

4 5.03 Listen to a dialogue between a student, Dina, and her teacher, Ms Craig. Complete the dialogue with the correct modal verbs.



- A I'd really like to start a business baking and selling cakes at school.
- B Great idea! But you must talk to the head teacher first. You can't start a business at school without permission.
- A Will anybody buy them, though?
- B Of course! You don't have to worry about that – everyone likes cake.
- A What about advertising?
- B Yes, you definitely should advertise. But remember, you mustn't sell cakes every day. You should start with just one cake sale a week.
- A The cakes have to be good.
- B Yes, and you must make sure you follow the rules about health and safety.

3 5.02 Two students are discussing their geography homework. Complete the dialogue with the words below. Then listen and check.

demand consumers distributed export goods importers markets producers retailers stock supply trade

- A Buying and selling between countries is called trade, right?
- B Yes. In some countries there are companies that manufacture goods like phones or coffee. Those companies are the producers. And people in other countries want to buy those things.
- A And these people are consumers.
- B Correct. So the companies send their products abroad. In other words, they export them.
- A And the countries – or the importers – that buy them – are the retailers.
- B Exactly. And the price they have to pay for something depends on two things. Firstly, how many people want to buy it – the demand. And secondly, how much of it is available for sale – the supply.
- A Also, more people are using online markets like Amazon. Many of their products are cheaper because they have huge buildings where they keep their stock. And items are distributed around the country by lorry.

5 Match 1–8 in Ex 1 to explanations A–E.

- A It isn't necessary to do this. don't have to
- B It's prohibited to do this. mustn't
- C It's a good idea to do this. should
- D It's obligatory to do this. must
- E It's necessary to do this. have to

6 Choose the correct alternative.

- Online retailers shouldn't / need to have a reliable distribution system.
- If demand for our product starts to go up, we don't have to / ought to increase manufacturing.
- Companies needn't / mustn't pay their workers less than the minimum wage.
- Consumers know our products, so we don't have to / mustn't do a lot of marketing.
- You have to / should get the correct documents before you can export these goods.
- We don't have to / need to produce more goods to meet the increased demand from consumers!
- If you have a good idea for a business, you don't have to / shouldn't listen to negative comments from other people.

- 7 Complete the sentences with the modal verbs below and the prompts in brackets. Use each modal verb once only.

don't have to have to must
mustn't need to should

- 1 We hand in our essays on Friday. (It's obligatory.)
- 2 Students talk in the library. (It's prohibited.)
- 3 You ask your parents before you invite your friends home. (It's a good idea.)
- 4 Kieran get fitter if he wants to play football for the school. (It's necessary.)
- 5 All students wear a helmet when they cycle to school. (It's really important.)
- 6 We to get the bus – my dad will drive us home. (It isn't necessary.)

- 8 Marco wants to find a job working abroad for a year. Read his online post and the comments giving advice. Complete the comments with the modal verbs below. More than one answer may be possible.

don't have to have to must mustn't
need to needn't ought to should

BLOG



I really want to work abroad for a year after I leave school. Has anyone else done this? I'd really appreciate your advice. Thanks.

Reply to Marco

David You ¹ think carefully about why you want to do it – for a break, to earn money or to gain new experiences? For some jobs, you ² fill in your applications several months in advance, and you may ³ go for an interview.

Mila If your family and friends are negative about your plans, remember that you ⁴ listen to them. I strongly advise you to trust your own feelings – you ⁵ believe in yourself and your ability to make the right decisions for you. You ⁶ be afraid to take risks or look for new experiences.

Natalie Health is something to think about. For example, if you wear glasses or you ⁷ take a special medicine, it's a good idea to take your prescription with you. If the country you're visiting has free healthcare, then you ⁸ worry about getting travel health insurance. But I think you ⁹ check before you go, just to be safe.