

Reading

Task 1

Read the text below. Match choices (A-H) to (1-5). There are three choices you do not need to use.

1. **No beauty ever uses Harsh Soap**

Because harsh soap is the greatest enemy a beautiful skin can have. Thousands of years ago Cleopatra used palm and olive oils in her daily toilet.

Now famous beauties use Palmolive Soap, the efficient cleanser which combines the almost magic beautifying powers of these oils.

PALMOLIVE SOAP

The perfect blend of Palm and Olive Oils

Palm and olive oils—nothing else—give the natural green colour to Palmolive Soap



alamy

2. **MONDAY & TUESDAY ONLY**

WITH THIS COUPON **BUY 1, GET 1 FREE** **ALL SHOES**

Buy one and get one of equal or lesser value FREE

VERY FINE SHOES

Have a Smartphone? Save this coupon to your phone by using the NeoReader App on your iPhone, Blackberry, or Android to scan the QR code at the right



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3. **ORDER, EAT, ENJOY!**

With **TAKEOUT DELIVERY!**



TAKEOUT

4. **SALE OF FURNITURE**

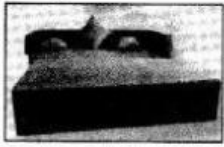
"Highest Quality Lowest Price"

15% Less

Door Delivery

- Wooden chairs
- Dining tables
- Teakwood tables
- Comfortable sofa cum bed
- All under one roof

Sri Jeyabharatham Furniture
No.7, Vallalar Salai, Pondicherry - 11.
Ph : 0413 - 2212737

5. **BATON**

WE HELP YOUR BUSINESS TAKE FLIGHT

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BATON is a business-growth consultancy passionate about solving problems through analytical and collaborative methods.

We merge strategy and technology in order to provide results.

Our Services

- BRAND BUILDING**
Marketing plans
Engagement campaigns
User persona research
- EXPERIENTIAL DESIGN**
Guerrilla marketing
High viral media
Innovative design
- RESEARCH & DATA ANALYSIS**
High-level research
Data, trend, insight analysis
Strategy development

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Which advertisement is about _____ ?

- A** Reading books
- B** Promotion of business
- C** Furnishing of home
- D** Skin care
- E** Food ordering
- F** Travelling
- G** Shopping
- H** Job interview