

ACTIVITY 1:

Complete the sentences with the correct idiom:

- 1) The marketing campaign was a _____; it attracted thousands of new clients.

- 2) Our negotiations _____ when the other company changed their terms at the last minute.

- 3) She _____ with her new app idea — investors loved it!

- 4) The product launch was a _____; almost nobody bought it.

- 5) After three successful meetings, the team was _____ and ready for more.

- 6) His presentation _____ because he didn't focus on what the clients wanted.



ACTIVITY 2:

Rewrite the sentences using one of today's idioms.

- 1) The strategy was extremely successful.
- 2) The meeting was unsuccessful; nothing came of it.
- 3) The startup was very lucky and found a big opportunity.
- 4) The concert had very low attendance and was unsuccessful.

