

Key expressions

Referring to visuals

Take a look at this table/
graph/chart.

As you can see from this ...

This chart shows/illustrates/
represents ...

Referring to sources

It's based on figures/data
from ...

They're from a survey of ...

Explaining

It's divided/broken/split into ...

The green line indicates/
represents

This upward/downward trend
shows ...

Focusing

I'd like to draw your attention
to ...

Notice in particular ...

This figure represents ...

Forecasting trends and changes

This increase will definitely
continue over the next few
years.

This is going to fall in the
future.

It will rise/fall/increase/
decrease ...

Complete the presentation with the prepositions
from the list.

to at into from in over on

Take a look ¹ _____ this chart. It's based
² _____ data from our research department
and it shows the average number of visitors to our
website. It's broken ³ _____ two parts: the green
side indicates the number of visitors who visited but
didn't buy and the red side indicates the number who
purchased something. As you can see ⁴ _____
this, around a third of the visitors actually bought
something. You might think that's low but in fact
30% is normal for most online retailers. Now I'd like
to draw your attention ⁵ _____ another slide.
It's a graph which compares visitors and purchases
in each month of the year. Over the last 12 months,
the number of visitors and purchases has increased.
That's good news. And notice ⁶ _____ particular
that the number of purchases per visit has also
increased. So the conversion rate rose from 26% to
34% over the year. This upwards trend is positive
and will continue ⁷ _____ the next year if we
build on this.