



1. Find the correct answer:

Grammatical Expressive Descriptive Programme Advertising

Music has several functions on the radio:

- : the music is the protagonist.
- : it transports the listener to a particular place, environment or period.
- : it changes our mood or awakens feelings and emotions.
- : it is associated with a commercial product.
- : it marks out the distribution of content. They could be theme tunes that identify the programme, or other short fragments of music that separate contents within a programme.

2. Choose the correct answer:

1920s

television

radio

1930s

- The first _____ broadcasts began in the _____.
- Since it was introduced in the _____ the _____ has been one of the main ways of listening to music.

3. Match the correct answer:

Microphone

Vinyl

Radio

Speakers

Phonograph

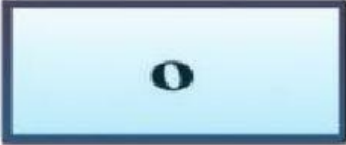
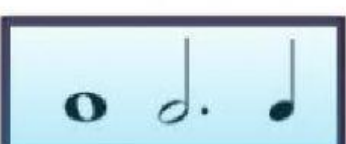
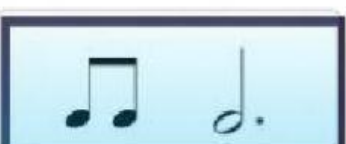


4. Check the **THREE correct sentences.**

Advertising uses music to enhance the message we want to transmit. The most important musical resources used are:

- ☐ Musical logo.
- ☐ The appearance of famous singers or groups.
- ☐ Incidental music.
- ☐ The yearly repetition of a melody.
- ☐ Association of the music with the audience the product is targeting.

5. Click on one box in each row which adds up to the same number of beats as the number in the coloured box:

3			
5			
8			

6. Classify the following musical instruments into the correct family:



Plucked string	Bowed string	Struck string

7. Fill the gaps:

sounds 1887 recorded electricity phonograph Edison
digital reproduction membrane microphone
pressure two electrical waves signal

In _____, Thomas Alva _____ invented the _____, a device that allowed _____ to be _____ and reproduced later, and which did not require _____. Sound recording and _____ is an inscription and recreation of sound _____.

To record sound, we need a _____ that converts sound into an electrical _____.

The sound changes _____ in the _____ of microphone, and produces a series of _____ variations, which correspond exactly to pressure variations. The _____ main classes of sound recording technology are analog recording and _____ recording.

8. Click on the wind instruments only:

