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Name: _____

Date: _____

1. Hackathon _____	A. A short presentation of an idea or product
2. Prototype _____	B. Publishing or starting something officially
3. Branding _____	C. The process of making something new or better
4. Target audience _____	D. A person who gives advice and support in a project
5. SEO _____	E. People who are expected to use or buy a product
6. Pitch _____	F. Ways to improve online visibility in search results
7. Feedback _____	G. How people see and remember a product
8. Mentor _____	H. Suggestions and reactions from users
9. Innovation _____	I. . An event where teams build new tech ideas
10. Launch _____	J. A model of a product used for testing ideas

LIVEWORKSHEETS