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1. Hackathon	_____	A. A short presentation of an idea or product
2. Prototype	_____	B. Publishing or starting something officially
3. Branding	_____	C. The process of making something new or better
4. Target audience	_____	D. A person who gives advice and support in a project
5. SEO	_____	E. People who are expected to use or buy a product
6. Pitch	_____	F. Ways to improve online visibility in search results
7. Feedback	_____	G. How people see and remember a product
8. Mentor	_____	H. Suggestions and reactions from users
9. Innovation	_____	I. . An event where teams build new tech ideas
10. Launch	_____	J. A model of a product used for testing ideas