

# WHAT IS VIDEO?



- series of frames
- contains pictures and \_\_\_\_\_

- picture with a specific action
- must be converted into \_\_\_\_\_
- called digitizing video

- videos files are huge
- video compression is a must
- codec is used to \_\_\_\_\_ and \_\_\_\_\_ video data



## TYPE

### ANALOGUE VIDEO

- Video is recorded into \_\_\_\_\_ records
- Video \_\_\_\_\_ are interlaced.

### DIGITAL VIDEO

- The \_\_\_\_\_ is digitized by the \_\_\_\_\_ into a sequence of single frames.
- The \_\_\_\_\_ and \_\_\_\_\_ data are compressed before being written to a tape or digitally stored.



### SOFTWARE

- CapCut
- Windows \_\_\_\_\_ Maker
- CyberLink
- \_\_\_\_\_ Director



### PURPOSE OF VIDEO

- Video is used to evoke \_\_\_\_\_ (hope, happiness, sadness, or any other) in a presentation
- Video is used to keep the \_\_\_\_\_ captivated with the presentation

### ADVANTAGES OF VIDEO

- Video can captivate our \_\_\_\_\_ and helps us retain more \_\_\_\_\_ in our memory than with just text and graphics.
- Capable of bringing \_\_\_\_\_ that resemble actual situations

