

EMPATHY MAP SURVEY

EDUCATIONAL PSYCHOLOGY

This survey aims to understand how students think, feel, and learn in the general education course on creativity, innovation, and entrepreneurship. The questions are written in simple English to ensure clarity for second-language English learners.

About You

How old are you?

21-23
YEARS OLD

24 years
or older

I prefer
not to say

What is your major
(field of study)?

Have you studied this
course before?

Yes

No

Not sure

How confident are
you in your creative
thinking?

Not confident
at all

A little
confident

Somewhat
confident

Very
confident

Not sure



Your Goals and Challenge

Why are you taking this course?

To become more creative

To learn how to start a business

To improve problem-solving skills

(Choose one or more)

Other (please write)

What is difficult for you in creative or innovative projects?

I don't have enough ideas

It is hard to work in a group

I am afraid of making mistakes

I lose motivation

(Choose one or more)

Other (please write)

When you face a problem in school or a project, what do you do?



How You Learn Best

What helps you learn the most?

Listening to podcasts or recordings

Looking at pictures or diagrams

Watching videos

Doing activities or exercises

(Choose one or more)

Other (please write)

Do you understand lessons better when the teacher explains by speaking?

Not at all

A little bit

Sometimes

Most of the time

Always

Do you use pictures, videos, or diagrams to help you understand lessons?

Never

Rarely

Sometimes

Often

Always



How You Communicate

	Not comfortable at all	A little comfortable	Somewhat comfortable	Very comfortable
How do you feel when sharing your ideas in a group?				
Other (please write)				

	I feel shy	It is hard to organize my ideas	English is difficult for me
How do you like to communicate when working on a project?			
(Choose one or more)	Other (please write)		

Your Ideas and Feedback

What would make learning this course easier for you?	
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What helps you feel excited about learning in this course?	
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This survey will help us understand how to support you better in your learning journey, please leave your email if you like to do an interview related to this survey

