

## THE RETURN OF PHYSICAL MEDIA

**Vocabulary:** Choose the correct word from the three options in bold in each sentence.

1. Vinyl has made a big ( **rewind** / **replay** / **comeback** ) in recent years.
2. Reading a printed book gives a more ( **tangible** / **digital** / **abstract** ) experience.
3. Many people buy vinyl for ( **nostalgia-driven** / **quality-based** / **social** ) reasons.
4. The ( **data speed** / **analog appeal** / **storage** ) of cassette tapes attracts curious young listeners.
5. Some people still want ( **free access** / **random playlists** / **physical ownership** ) of their music.
6. She really ( **appreciates the craftsmanship** / **streams constantly** / **scrolls endlessly** ) of album artwork.
7. I prefer to own movies instead of ( **downloading** / **streaming** / **rewinding** ) them.
8. On Sundays, I love ( **flipping through** / **uploading** / **uninstalling** ) old magazines.
9. Many fans ( **flip through** / **upgrade storage** / **seek authenticity** ) in older music formats.
10. That album is hard to find because it ( **come back** / **went out of print** / **lost signal** ) years ago.

**Grammar:** Correct the mistakes in the sentences

1. People are used to buy digital music only.  
→ \_\_\_\_\_
2. We used to are flipping through magazines every weekend.  
→ \_\_\_\_\_
3. Vinyl is come back in a big way.  
→ \_\_\_\_\_
4. I am used to listen to CDs, but now I stream everything.  
→ \_\_\_\_\_
5. They used to are appreciating physical ownership more.  
→ \_\_\_\_\_
6. More artists used to releasing albums on cassette tapes again.  
→ \_\_\_\_\_



**Listening:** Answer each question using **NO MORE THAN THREE WORDS** from the audio.

*If the audio doesn't play, click this link. Open it in a new tab or click "save for later" at the bottom so you don't lose your progress.*

1. What kind of media are people using again instead of streaming?  
→ \_\_\_\_\_
2. What special extras can DVDs include?  
→ \_\_\_\_\_
3. What do people like to do when they buy something (like a DVD)?  
→ \_\_\_\_\_
4. What year did Kramer perform the stand-up special mentioned?  
→ \_\_\_\_\_



**Reading:** Read each statement carefully and decide if it is **true / false or not given**

- **True** – The information is clearly stated in the text.
- **False** – The opposite of the statement is true, based on the text.
- **Not Given** – There is no clear information about this in the text.

1. Many people are going back to physical media because they dislike technology. → \_\_\_\_\_
2. Gen Z is starting to buy vinyl records. → \_\_\_\_\_
3. Listening to music on vinyl feels more personal than streaming. → \_\_\_\_\_
4. Digital content always lasts longer than physical books. → \_\_\_\_\_
5. The article says that paper books help people sleep better than e-books. → \_\_\_\_\_
6. Some people feel emotionally connected to simple physical habits. → \_\_\_\_\_
7. CD sales are now higher than vinyl record sales. → \_\_\_\_\_
8. Physical media may be better for the environment than digital content. → \_\_\_\_\_
9. Most people no longer use paper journals. → \_\_\_\_\_
10. The article suggests that physical media is only popular with older generations. → \_\_\_\_\_