

Write the correct words and the social media based on the groups correctly

Content Types

1.

2.

3.

4.

5.

6.

- Post
- Story
- Reel
- Video
- Livestream
- Meme
- Hashtag
- Caption
- Comment
- Thread

User Interaction

1.

2.

3.

4.

5.

6.

- Like
- Share
- Follow
- Tag
- Mention
- DM (Direct Message)
- Retweet
- React
- Save
- Block

Metrics & Analytics

1.

2.

3.

4.

5.

6.

- Engagement
- Reach
- Impressions
- Click-through rate (CTR)
- Followers
- Views
- Likes
- Shares
- Comments
- Algorithm

Roles & People

1.

2.

3.

4.

5.

6.

- Influencer
- Creator
- Follower
- Subscriber
- Moderator
- Admin
- Community Manager
- Brand Ambassador

Marketing & Strategy

1.

2.

3.

4.

5.

6.

- Social media marketing
- Engagement rate
- Content calendar
- Sponsored post
- Ad campaign
- Target audience
- Brand awareness
- Viral
- Hashtag strategy
- Analytics tool

Negative Aspects

1.

2.

3.

4.

5.

6.

- Troll
- Cyberbullying
- Cancel culture
- Fake news
- Misinformation
- Algorithm bias
- Privacy concerns
- Addiction
- Echo chamber
- Shadowban