

THE INTERNET AND PRIVACY

In today's digital age, almost every activity we perform online leaves a digital (1) _____. From social media posts to online purchases, our data is constantly being (2) _____, stored, and analysed. While this connectivity offers convenience, it also raises concerns about privacy. Many users are unaware of how much of their information is (3) _____ without their consent. Companies often use this data to (4) _____ targeted advertisements. Cybersecurity experts advise users to be cautious. For example, it is important to (5) _____ strong passwords and avoid suspicious links. In addition, turning off location services when not needed can (6) _____ data exposure. Governments around the world have started (7) _____ laws to protect digital rights. However, enforcement remains inconsistent. Until stricter measures are in place, the best defence is awareness and (8) _____ behaviour. If internet users (9) _____ proactive steps, the risk of data misuse can be significantly reduced. Ultimately, we all have a part to play in safeguarding our (10) _____ identity.

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| 1. A. track | B. print | C. footprint | D. pad |
| 2. A. collected | B. deleted | C. ignored | D. restricted |
| 3. A. downloaded | B. sold | C. posted | D. hidden |
| 4. A. gather | B. deliver | C. generate | D. broadcast |
| 5. A. memorise | B. reuse | C. create | D. break |
| 6. A. increase | B. limit | C. bypass | D. erase |
| 7. A. proposing | B. recycling | C. avoiding | D. fleeing |
| 8. A. passive | B. careless | C. responsible | D. dependent |
| 9. A. took | B. take | C. taken | D. takes |
| 10. A. personal | B. public | C. digital | D. social |