

Name: _____



Date: _____

Listen to the audio about the history of Frozen Yogurt. Then, answer the questions.



- 1. What is FroYo short for?**
 - a) Frozen orange
 - b) Frozen yogurt
 - c) Fruit yogurt
 - d) Fast yogurt

- 2. Why do some people prefer frozen yogurt instead of ice cream?**
 - a) It's more expensive
 - b) It has more sugar
 - c) It has less fat and sugar
 - d) It melts faster

- 3. Who can enjoy FroYo even if they have a milk allergy?**
 - a) People who love ice cream
 - b) People who like chocolate
 - c) People who can't drink milk
 - d) People from India

- 4. Yogurt has been around for more than 5,000 years.**
 True False

- 5. The first frozen yogurt was made in the Middle East.**
 True False

6. H.P. Hood made the first frozen yogurt in the 1970s.

True False

7. Frozen yogurt became very popular again in 2005.

True False

8. What happened with frozen yogurt in the 1990s?

9. What made Pinkberry special when it opened?

10. Why do people still love frozen yogurt today?

11. Organize the events in the order in which they happened:

- _____ TCBY opens its first frozen yogurt shop.
- _____ Yogurt is made in the Middle East and India.
- _____ Pinkberry opens and makes FroYo trendy again.
- _____ Frozen yogurt becomes 10% of the frozen dessert market.
- _____ H.P. Hood creates the first frozen yogurt.