

- ... straight, then turn left. It's on your right.
D. The market is new.

Read the following passage and mark the letter A, B, C, or D on your answer sheet to indicate the correct word or phrase that best fits each of the numbered blanks.

Getting good results in your studies comes (25) _____ developing good study habits. The best place to study is a comfortable room with good (26) _____. The best chair for studying should be one which you would be comfortable in, but not so comfortable that you may fall asleep in it after a while! Before you study, look for a (27) _____ environment with no distractions. If you find your home too noisy for studying, try the library or community center instead.

When you study, set realistic targets for yourself to achieve. For example, do not aim to study five chapters of Geography in one sitting when you know that you take more than an hour to read one chapter. (28) _____, remember not to push yourself too hard. When you have studied for a period of time, reward yourself by taking (29) _____ short break. You could perhaps take a short walk or listen to music for a while.

- | | | | | |
|---------------------|--------------|-----------------|----------------|--------------|
| Question 25. | A. to | B. on | C. from | D. up |
| Question 26. | A. lighting | B. shining | C. brightness | D. lightning |
| Question 27. | A. clean | B. quiet | C. secure | D. still |
| Question 28. | A. Therefore | B. Nevertheless | C. Furthermore | D. However |
| Question 29. | A. a | B. much | C. many | D. some |

Read the following passage and mark the letter A, B, C, or D on your answer sheet to indicate the correct answer to each of the questions.

The increasing power of the Internet and the growth in the number of its users suggests great potential for Internet advertising. The Internet was used primarily by scientists and by professionals in the computer industry, but there are now millions of users of all ages and professions. There are three basic types of advertisements appearing on the Internet. The first is what is called a *banner ad*. These are small, rectangular advertisements that a business places on its Internet site to provide information about its products. This type of ad is usually simply a static display, but the increasing sophistication of the technology allows them to be more interactive.

The second type is a small, square ad placed at the bottom of an Internet page. These are called *button ads*. A button ad has only the brand name of the product being advertised. The button provides a link to the product site where more information is available.

The third type is *called an interstitial ad or a pop-up ad* and is similar to a television ad because it uses visuals and sometimes sound. Interstitial ads are controversial because they appear automatically without the user requesting the information the advertisements provide.

Question 30. What is the article mainly about?

- A. The growth of the computer industry
- B. New uses of the Internet
- C. The changing face of advertising
- D. The main types of Internet advertisements.

Question 31. What reason is given for the growing popularity of the Internet advertising?

- A. The cost of Internet advertising is low.
- B. There are more Internet users of all types today.
- C. There are few restrictions on this type of advertising.
- D. The Internet users need access to more information.

Question 32. Which type of ad only features the name of the company's product?

- A. Button ads B. Banner ads C. Interstitial ads D. Pop-up ads

Question 33. Which will allow greater interaction in banner ads?

- A. Computer users' growing skills B. Discussions among users
- C. Improvements in computer technology D. Customers' need for information

Question 34. Which of the following is NOT true?

- A. The Internet is becoming more and more popular.
- B. Businesses usually use banner ads to provide information about their new products.
- C. A Pop-up ad appears unexpectedly.
- D. An interstitial ad is also called a television ad.

Mark the letter A, B, C, or D on your answer sheet to indicate the sentence that is closest in meaning to each of the following questions.