Complete the text using a word from A and another from B.

A *free* *target* *word* ~~*latest*~~ *advertising* *new*

B *campaign* *business* *of mouth* *audience* *publicity* ~~*range*~~

So you've launched your [1] *latest range* of products and you want to be sure they sell well. We can help you to reach your [2] _____ in the most effective way.

We will work with you to plan an exciting and original [3] _____ using a wide range of social media.

And it doesn't have to be expensive. 80% of [4] _____ attracted by companies comes through [5] _____. Yes, that means from people who already love your products. We will show you how to use your existing customers to get [6] _____ and maximize your sales.

LIVEWORKSHEETS