7F

Reading

Say *no* to cyberbullying

I can understand a text about a social media campaign.

Revision: Student's Book page 80

1 Complete the phrases in these sentences using the words below.

account campaign internet media page story

1 She read about the story on a well-known _____ forum.
2 He closed his Twitter _____ because of cyberbullying.
3 We use social _____ to tell people about our meetings.
4 They started a hashtag _____ to save the local library.
5 Over a million people have visited her fundraising _____.
6 His reply to the bullies quickly became a viral _____.

Reading Strategy

When you do a gapped sentence task, think about the order of events within a text. Having a clear idea of the sequence helps you to check that your sentence fits.

2 Read the Reading Strategy. Then read the text and put events a–f in the correct order. Write a–f in the table.

a People posted unkind comments about Kaitlyn's appearance.
b Kaitlyn made a video and posted it on YouTube.
c Somebody deleted the photo of Kaitlyn from Facebook.
d Somebody uploaded a photo of Kaitlyn to Facebook.
e Kaitlyn's video became a viral story.
f Kaitlyn started her own YouTube channel.

1	2	3	4	5	6

3 Match gaps 1–4 in the text with sentences A–E. Use your answers to exercise 2 to help you. There is one extra sentence.

A Within a few days, there were hundreds of comments about the cheerleader.
B The comments did not make Kaitlyn feel sad; they made her feel angry.
C Of course, they sometimes make negative comments about other teams and players too!
D They said that it was not cyberbullying, according to their rules.
E Soon, it had nearly a million views on YouTube.

A cheerleader fights back



Kaitlyn Collins

The Green Bay Packers and the Chicago Bears are two American Football teams. Both teams have a lot of fans, and the fans have their own websites and internet forums. On these pages, they share photos, stories and jokes about the games and the players. [1]_____ But one day in 2013, a 'joke' became an example of cyberbullying.

A fan uploaded a photo of a Green Bay Packers cheerleader to the Chicago Bears' Facebook page. He added an unkind comment about her appearance and invited other Chicago Bears fans to do the same. [2]_____ They called her ugly and said that the Green Bay Packers had the worst cheerleaders in America. To them, it was all a big joke. But how did that cheerleader feel?

The name of the Green Bay Packers cheerleader in the photo was Kaitlyn Collins. She found her photo on the Chicago Bears' Facebook page, read the comments and was very upset. She complained to Facebook, but they did not remove the photo. [3]_____ So Kaitlyn decided to fight against the bullies in her own way. She made a video and posted it on YouTube.

In her video, she did not speak; she wrote messages on paper and showed them to the camera. She explained that most of the Facebook comments were 'too horrible to repeat' but they had the same theme: they said she was 'ugly'. She also explained that some comments were different – they were kind. One comment said: 'I'm a Bears fan, but she is not ugly – and she is also somebody's daughter.' Her video became a viral story. [4]_____

After that, somebody from the Chicago Bears fan club deleted the photo from its Facebook page. In its place is a message about the dangers of cyberbullying. And now Kaitlyn has her own channel on YouTube. Her videos continue the fight against cyberbullying.



cheerleaders

LIVEWORKSHEETS