ICT Market Maker Sell Model 2023 (MMSN) Training

ICT Market Maker Sell Model (ICT MMSM) is a trading structure that explains how price transitions from one key **bearish PD Array** to another key **bullish PD Array**.

This model provides a clear framework for price movement, allowing for precise trade **entries** and smaller **stop-loss** levels.

What is the ICT Market Maker Sell Model?

This model illustrates how price moves from a **bearish condition** influenced by selling pressure toward a **bullish condition** [entry points for buyers].

It helps traders better understand trend shifts and price **movement** dynamics.

What are the Components of the ICT Market Maker Sell Model?

The ICT Market Maker Sell Model consists of four main components:

#1 Original Consolidation

Price oscillates within a defined range, forming a **consolidation** or **range**-bound market.

#2 Engineering Liquidity

Price forms **higher lows** (HLs) during an uptrend, creating liquidity points for future **downward** moves.

#3 Smart Money Reversal

Upon reaching a significantly higher time frame zone, like a **PD Array**, the price shifts from the **buy-side** into the **sell-side**.

#4 Liquidity Hunt

Price sweeps old lows created during liquidity engineering and returns to the original **consolidation range**.

#5 Key Zones

- **Fair Value Gap (FVG): Imbalance** zones for optimal trade entry
- **Liquidity Levels:** Key liquidity areas, such as previous **highs** and **lows**

How to Trade Using the ICT Market Maker Sell Model?

Follow these **seven** principles for trading the ICT Market Maker Sell Model:

#1 Identify the Bearish Market Structure

In higher timeframes, confirm the market is forming **lower highs (LH)** and **lower lows (LL)**, indicating a **bearish** trend.

#2 Locate Liquidity Below the Current Price (Liquidity Draw)

Identify previous lows where liquidity resides; Price often moves toward these levels to capture liquidity.

#3 Wait for a Buy Program in Lower Timeframes

In lower timeframes, wait for a temporary **bullish** move that pushes the price into a significant **bearish PD Array** in the higher timeframe.

#4 Confirm Bearish Bias in Higher Timeframes

- When the price reaches a bearish zone in higher timeframes, wait for **Market Structure Shift (breaking of lows)** and **SMT Divergence** to confirm bearish movement.

#5 Enter the Sell Trade

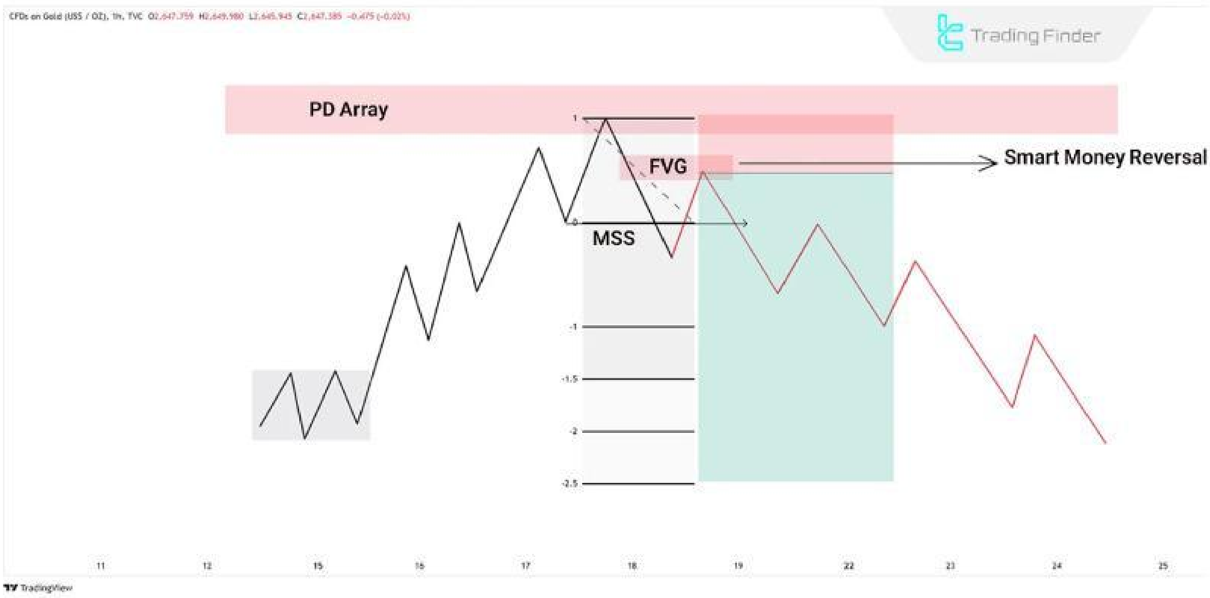
Enter a sell trade after the price retraces **upward** and a market structure shift confirms the bearish trend.

#6 Set Stop Loss

Place your stop-loss **10 to 20 pips above the last swing high,** before the market structure shifts.

#7 Define Profit Target

Use the **Fibonacci tool** to measure from the highest point of the Smart Money **reversal** to the lowest point of the market structure shift (settings: **1 to -2.5**). Alternatively, **previous lows** can be considered as potential **profit-taking** levels.



Schematic Representation of the Market Maker Sell Model

A 5-minute Bitcoin (BTC) chart shows a bearish market shift as market makers enter sell positions.

This picture explains how to enter a Sell Position in the Market Maker Sell Model

Key Notes Before Using the ICT Market Maker Sell Model

- **Bearish Market Structure in Higher Timeframes:** The broader market (**daily** or **weekly**) must exhibit bearish trends to support price declines.
- **Bearish Daily Bias or Liquidity:** Daily price direction (**Daily Bias**) should align with bearish targets, such as lower liquidity levels (e.g., previous lows).
- **Temporary Bullish Moves on Lower Timeframes:** Before reaching higher timeframe bearish zones (e.g., PD Array), the price may exhibit temporary **bullish** retracements on **smaller** timeframes like 15 or 30 minutes. These moves often precede the **continuation** of the larger bearish trend.

Conclusion

The **ICT Market Maker Sell Model** is a trading strategy based on **analyzing bearish market structures**, **identifying liquidity**, and **entering trades** at optimal zones like the Fair Value Gap.

This **ICT strategy** reduces risk and improves trading outcomes by using confirmations like market structure shifts and **risk management** (stop-loss and profit targets).
You can practice and learn the setups for this strategy using the **MMXM Indicator (Market Maker Buy/Sell Model)**. In addition, By using **One Shot One Kill TradingView indicator** from **TradingFinder**, you can merge the Market Maker Sell Model strategy with the One Shot One Kill strategy. This combination enables you to develop unique trading setups.

source:

1.our website link :
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2.all Education :
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